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2025 Tour de Cure: Pacific Northwest Returns May 3

Cycling event raises funds to support diabetes research, local programming, and advocacy efforts

Bothell, WA (May 2, 2025)— The American Diabetes Association® (ADA) is thrilled to host the 2025 [Tour de Cure®: Pacific Northwest](#) at The Park at Bothell Landing on Saturday, May 3. This cycling event raises funds so the ADA can fight for all people living with diabetes—one of the fastest growing chronic diseases in the world.

Nationwide, over 38 million people have diabetes, and every 26 seconds, someone new is diagnosed. Approximately 595,800 adults in Washington, or 8.80% of the adult population, have diagnosed diabetes. Every year, an estimated 41,000 adults in Washington are diagnosed with diabetes.

Tour de Cure is an opportunity for individuals, corporations, and organizations to come together to help the ADA increase awareness, provide vital programs, fund lifesaving research, and work toward a cure.

“The ADA envisions a life free of diabetes and all its burdens and we aim to truly make a difference for the millions of Americans affected by this chronic disease. Joining events such as our Tour de Cure helps us raise awareness and funds for diabetes research, advocacy and education,” said Meagan Darrow, the ADA’s executive director in Washington.

In addition to the Metric-Century, Half-Metric and Family Fun rides, participants are invited to join the following:

- Vendor Village
- Chobani breakfast
- Yummy Gyros Food Truck
- Beer Garden

Americans with diabetes have medical expenses approximately 2.6 times higher than those without and can develop serious health complications. Events such as Tour de Cure are crucial for raising awareness and providing resources to support those living with diabetes.

To learn more about Tour de Cure: Pacific Northwest and register, visit diabetes.org/TourPNW.



Tour de Cure®

News Release

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About the American Diabetes Association

The American Diabetes Association (ADA) is the nation's leading voluntary health organization fighting to end diabetes and helping people thrive. This year, the ADA celebrates 85 years of driving discovery and research to prevent, manage, treat, and ultimately cure—and we're not stopping. There are 136 million Americans living with diabetes or prediabetes. Through advocacy, program development, and education, we're fighting for them all. To learn more or to get involved, visit us at or call 1-800-DIABETES (800-342-2383). Join us in the fight on Facebook ([American Diabetes Association](#)), Spanish Facebook ([Asociación Americana de la Diabetes](#)), LinkedIn ([American Diabetes Association](#)), and Instagram ([@AmDiabetesAssn](#)). To learn more about how we are advocating for everyone affected by diabetes, visit us on X ([@AmDiabetesAssn](#)).