

## **News Release**

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## 2025 Tour de Cure: Minnesota Returns to Boom Island Park

Cycling event raises funds to support diabetes research, local programming, and advocacy efforts

**Minneapolis, MN.** (May 30, 2025) – The American Diabetes Association<sup>®</sup> (ADA) is thrilled to host the 2025 Tour de Cure<sup>®</sup>: Minnesota at Boom Island Park on May 31. This cycling fundraising event raises funds so the ADA can fight for all people living with diabetes—one of the fastest growing chronic diseases in the world.

Nationwide, over 38 million people have diabetes, and every 26 seconds, someone new is diagnosed. Approximately 452,000 adults in Minnesota, or 9% of the adult population, have diagnosed diabetes. Every year, an estimated 29,000 of adults in the state are diagnosed with diabetes.

"Tour de Cure is a important part of the mission of the ADA and we wouldn't be able to move our mission forward without the incredible corporate relationships we have here in Minnesota," said Stephanie Camalo, the ADA's executive director in the Upper Midwest market.

Tour de Cure is an opportunity for individuals, corporations, and organizations to come together to help the ADA increase awareness, provide vital programs, fund lifesaving research, and work toward a cure.

After the ride, participants are invited to enjoy the following:

- Kid Zone, featuring an inflatable axe throwing competition, obstacle course, and airbrush tattoos
- Interactive photobooth with props for capturing memories of the day
- Lunch by Chick-fil-A (including vegetarian and gluten-free options)
- Sweet treats from Rita's Italian Ice (sugar-free options available)
- DJ so you can enjoy great music and good vibes throughout the day

Americans with diabetes have medical expenses approximately 2.6 times higher than those without and can develop serious health complications. Events such as Tour de Cure are crucial for raising awareness and providing resources to support those living with diabetes.

To learn more about Tour de Cure: Minnesota and register, visit diabetes.org/MNTourDeCure.

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## **About the American Diabetes Association**

The American Diabetes Association (ADA) is the nation's leading voluntary health organization fighting to end diabetes and helping people thrive. This year, the ADA celebrates 85 years of driving discovery and research to prevent, manage, treat, and ultimately cure—and we're not stopping. There are 136 million Americans living with diabetes or prediabetes. Through advocacy, program development, and education, we're fighting for them all. To learn more or to get involved, visit us at or call 1-800-DIABETES (800-342-2383). Join us in the fight on Facebook (American Diabetes Association), Spanish Facebook (Asociación Americana de la Diabetes), LinkedIn (American Diabetes Association), and Instagram (@AmDiabetesAssn). To learn more about how we are advocating for everyone affected by diabetes, visit us on X (@AmDiabetesAssn).