

**Contact:** Mimi Carmody  
[press@diabetes.org](mailto:press@diabetes.org)

## 2025 Tour de Cure: Greater New York To Be Held at Manorhaven Beach Park

*Cycling event raises funds to support diabetes research, local programming, and advocacy efforts*

**Port Washington, NY (May 30, 2025)** – The American Diabetes Association® (ADA) is thrilled to host the 2025 Tour de Cure®: Greater New York at Manorhaven Beach Park on Saturday, May 31. This cycling event raises funds so the ADA can fight for all people living with diabetes—one of the fastest growing chronic diseases in the world.

Nationwide, over 38 million people have diabetes, and every 26 seconds, someone new is diagnosed. Approximately 1,779,200 adults in New York, or 9.9% of the adult population, have diagnosed diabetes. Every year, an estimated 127,000 adults in the state are diagnosed with diabetes.

"Tour de Cure is a powerful reminder of what we can achieve when a community comes together with a shared purpose. This event unites individuals, families, and companies from all walks of life—not just to ride, but to drive real change in the fight to end diabetes. The dollars raised fuel lifesaving research, education, and advocacy, while the connections made along the way remind us that no one faces diabetes alone," said Megan Lucas, the ADA's executive director in the Greater New York market.

Tour de Cure is an opportunity for individuals, corporations, and organizations to come together to help the ADA increase awareness, provide vital programs, fund lifesaving research, and work toward a cure.

After the ride, participants are invited to enjoy the following:

- Wellness village
- Food truck
- Champions tent
- Live DJ

Americans with diabetes have medical expenses approximately 2.6 times higher than those without and can develop serious health complications. Events such as Tour de Cure are crucial for raising awareness and providing resources to support those living with diabetes.

To learn more about Tour de Cure: Greater New York and register, visit [diabetes.org/GreaterNYTour](https://diabetes.org/GreaterNYTour).



Tour de Cure®

# News Release

# # #

## About the American Diabetes Association

The American Diabetes Association (ADA) is the nation's leading voluntary health organization fighting to end diabetes and helping people thrive. This year, the ADA celebrates 85 years of driving discovery and research to prevent, manage, treat, and ultimately cure—and we're not stopping. There are 136 million Americans living with diabetes or prediabetes. Through advocacy, program development, and education, we're fighting for them all. To learn more or to get involved, visit us at or call 1-800-DIABETES (800-342-2383). Join us in the fight on Facebook ([American Diabetes Association](#)), Spanish Facebook ([Asociación Americana de la Diabetes](#)), LinkedIn ([American Diabetes Association](#)), and Instagram ([@AmDiabetesAssn](#)). To learn more about how we are advocating for everyone affected by diabetes, visit us on X ([@AmDiabetesAssn](#)).