

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2020

Department of the Treasury
Internal Revenue Service

Do not enter social security numbers on this form as it may be made public.
Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

A For the 2020 calendar year, or tax year beginning , and ending

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization American Diabetes Association			D Employer identification number
	Doing business as			13-1623888
	Number and street (or P.O. box if mail is not delivered to street address)		Room/suite	E Telephone number
	2451 Crystal Drive		900	703-549-1500
	City or town	State	ZIP code	G Gross receipts \$
Arlington	VA	22202	169,905,823	
Foreign country name Foreign province/state/county Foreign postal code				
F Name and address of principal officer: Tracey D. Brown 2451 Crystal Drive, Suite 900, Arlington, VA 22202				H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. See instructions
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527				H(c) Group exemption number ▶
J Website: ▶ www.diabetes.org				
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶			L Year of formation: 1940	M State of legal domicile: OH

Part I Summary		Prior Year	Current Year
Activities & Governance	1 Briefly describe the organization's mission or most significant activities: The mission of the American Diabetes Association (the Association) is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	15
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	14
	5 Total number of individuals employed in calendar year 2020 (Part V, line 2a)	5	515
	6 Total number of volunteers (estimate if necessary)	6	6,708
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	1,709,433
b Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0	
Revenue	8 Contributions and grants (Part VIII, line 1h)	108,955,331	88,149,703
	9 Program service revenue (Part VIII, line 2g)	28,450,236	16,498,746
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	1,530,692	1,246,206
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	7,830,233	11,589,471
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	146,766,492	117,484,126
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	17,772,729	8,454,738
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	50,193,748	40,437,237
	16a Professional fundraising fees (Part IX, column (A), line 11e)	687,202	587,704
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 23,563,447		
17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	69,006,671	50,417,490	
18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	137,660,350	99,897,169	
19 Revenue less expenses. Subtract line 18 from line 12	9,106,142	17,586,957	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	135,486,015	147,139,202
	22 Net assets or fund balances. Subtract line 21 from line 20	64,272,981	55,961,915
		71,213,034	91,177,287

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	<i>Charlotte M Carter</i>	10/25/2021			
	Signature of officer	Date			
	Charlotte M Carter	Chief Financial Officer			
	Type or print name and title				
Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Marc Berger	<i>Marc Berger</i>	10/22/2021		P01871563
	Firm's name ▶ BDO USA, LLP	Firm's EIN ▶ 13-5381590			
	Firm's address ▶ 8401 Greensboro Drive, Suite 800, McLean, VA 22102	Phone no. 703-893-0600			

May the IRS discuss this return with the preparer shown above? See instructions. Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization's mission:
The mission of the American Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No
If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No
If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

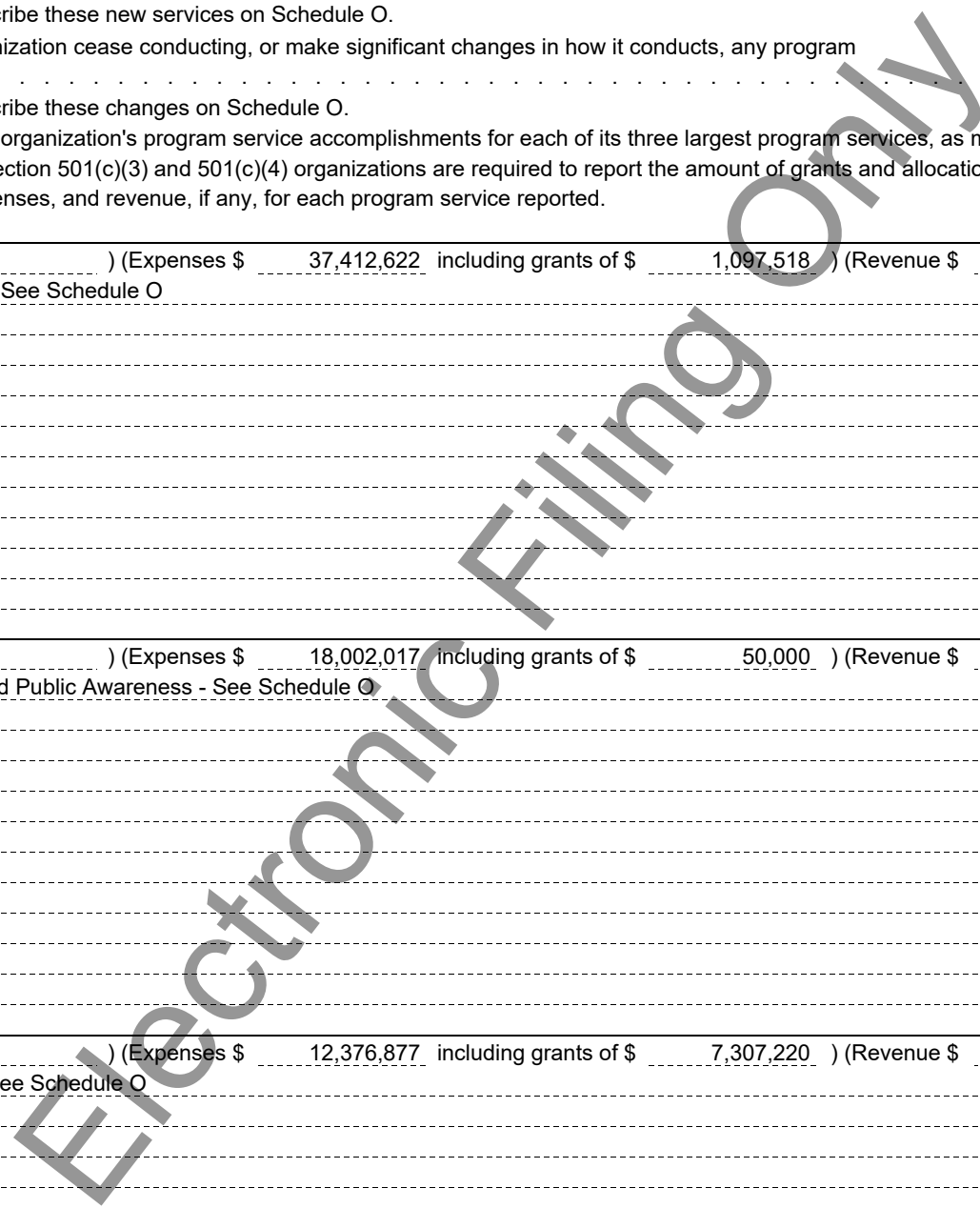
4a (Code:) (Expenses \$ 37,412,622 including grants of \$ 1,097,518) (Revenue \$ 13,231,374)
Information - See Schedule O

4b (Code:) (Expenses \$ 18,002,017 including grants of \$ 50,000) (Revenue \$)
Advocacy and Public Awareness - See Schedule O

4c (Code:) (Expenses \$ 12,376,877 including grants of \$ 7,307,220) (Revenue \$ 11,799,552)
Research - See Schedule O

4d Other program services (Describe on Schedule O.)
(Expenses \$ 0 including grants of \$ 0) (Revenue \$ 1,815,585)

4e Total program service expenses ▶ 67,791,516



Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A.</i>	X	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> See instructions?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i>		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II.</i>	X	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III.</i>		X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I.</i>	X	
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II.</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III.</i>		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV.</i>		X
10 Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? <i>If "Yes," complete Schedule D, Part V.</i>	X	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i>	X	
b Did the organization report an amount for investments—other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i>	X	
c Did the organization report an amount for investments—program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i>		X
d Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i>	X	
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i>	X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X.</i>	X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII.</i>		X
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional.</i>	X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E.</i>		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV.</i>		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV.</i>		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV.</i>		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i> See instructions.	X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II.</i>	X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III.</i>		X
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H.</i>		X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		N/A
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II.</i>	X	

Part IV Checklist of Required Schedules (continued)

		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III.</i>	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J.</i>	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a.</i>		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		N/A
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		N/A
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		N/A
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I.</i>		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I.</i>		X
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II.</i>		X
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III.</i>		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If "Yes," complete Schedule L, Part IV.</i>		X
b	A family member of any individual described in line 28a? <i>If "Yes," complete Schedule L, Part IV.</i>		X
c	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? <i>If "Yes," complete Schedule L, Part IV.</i>	X	
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M.</i>	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M.</i>		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I.</i>		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II.</i>		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I.</i>		X
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1.</i>	X	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	X	
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2.</i>	X	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2.</i>	X	
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI.</i>		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O.	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V.

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

		Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
	2a 515		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	X	
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	X	
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	X	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
b	If "Yes," enter the name of the foreign country ▶ See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		N/A
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		N/A
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	X	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
d	If "Yes," indicate the number of Forms 8282 filed during the year		N/A
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		X
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	X	
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?		X
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the sponsoring organization make any taxable distributions under section 4966?		X
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		X
10	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on Part VIII, line 12		N/A
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		N/A
11	Section 501(c)(12) organizations. Enter:		
a	Gross income from members or shareholders		N/A
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)		N/A
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		N/A
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year		N/A
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state?		N/A
	Note: See the instructions for additional information the organization must report on Schedule O.		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans		N/A
c	Enter the amount of reserves on hand		N/A
14a	Did the organization receive any payments for indoor tanning services during the tax year?		X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O		N/A
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year		X
	If "Yes," see instructions and file Form 4720, Schedule N.		
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?		X
	If "Yes," complete Form 4720, Schedule O.		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI.

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O.		
	1a 15		
b	Enter the number of voting members included on line 1a, above, who are independent		
	1b 14		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person?		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	X	
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6	Did the organization have members or stockholders?	X	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	X	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a	The governing body?	X	
b	Each committee with authority to act on behalf of the governing body?	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O.		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	X	
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	X	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13.	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done.	X	
13	Did the organization have a written whistleblower policy?	X	
14	Did the organization have a written document retention and destruction policy?	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official.	X	
b	Other officers or key employees of the organization.	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		N/A

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed ▶ See Attached Statement
- 18** Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
 Own website Another's website Upon request Other (explain on Schedule O)
- 19** Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- 20** State the name, address, and telephone number of the person who possesses the organization's books and records ▶
 Charlotte M. Carter, CFO 703-549-1500
 2451 Crystal Drive, Suite 900, Arlington, VA 22202

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII X

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) Tracey D. Brown Chief Executive Officer	36.90 0.60			X				733,386	0	358,773
(2) Robert Gabbay (effective 7/1/20) Chief Scientific & Medical Officer	37.40 0.10				X			324,140	0	7,650
(3) Eloise Scavella (through 10/30/20) Chief Operating & Strategy Officer	37.50 0.00				X			276,559	0	16,966
(4) Charlotte M. Carter Chief Financial Officer	36.90 0.60			X				246,353	0	16,311
(5) Linda Cann Senior Vice President, Professional Services	37.50 0.00					X		214,553	0	43,097
(6) John Agos (through 7/1/20) Chief Strategic Development Officer	37.50 0.00				X			234,280	0	16,868
(7) Paul Nalbandian Associate Publisher, Advertising Sales & Sponsor	37.50 0.00					X		208,937	0	23,026
(8) Jacqueline Sebany (effective 1/21/20) Chief Marketing & Digital Officer	37.50 0.00				X			202,557	0	21,705
(9) Charles Henderson (effective 1/6/20) Chief Development Officer	37.50 0.00				X			218,833	0	972
(10) Jeanine Jones Vice President, HR Operations	37.50 0.00					X		194,587	0	15,122
(11) Greg Liptak Vice President, Quality Improvement	37.50 0.00					X		188,342	0	14,365
(12) Sean McDonough Vice President & General Counsel	37.50 0.00					X		188,445	0	6,629
(13) Umesh Verma Chair of the Board	6.00 0.30	X		X				0	0	0
(14) Robert H. Eckel, MD President, Medicine & Science	6.00 0.20	X		X				0	0	0

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(15) Mary de Groot, Ph.D. President, Health Care & Education	6.00 0.20	X		X				0	0	0
(16) Martha Parry Clark, MBA Secretary-Treasurer	6.00 0.20	X		X				0	0	0
(17) John Schlosser Chair of the Board-Elect	2.00 0.20	X		X				0	0	0
(18) C. Ronald Kahn, MD (through June 25, 2020) President-Elect, Medicine & Science	2.00 0.20	X		X				0	0	0
(19) Cynthia E. Munoz, PhD MPH President-Elect, Health Care & Education	2.00 0.20	X		X				0	0	0
(20) Christopher K. Ralston, JD Secretary/Treasurer-Elect	2.00 0.20	X		X				0	0	0
(21) Robert M. Cuddihy, MD Board of Directors	1.00 0.00	X						0	0	0
(22) Sherita Hill Golden, MD, MHS Board of Directors	1.00 0.00		X					0	0	0
(23) Amporo Gonzalez, MPH, RN, CDE, FAADE Board of Directors	1.00 0.00		X					0	0	0
(24) David Herrick, MBA Board of Directors	1.00 0.00	X						0	0	0
(25) Otis W. Kirksey, PharmD, R.Ph., CDE, BC-ADM Board of Directors	1.00 0.00	X						0	0	0
1b Subtotal								3,230,972	0	541,484
c Total from continuation sheets to Part VII, Section A								0	0	0
d Total (add lines 1b and 1c)								3,230,972	0	541,484

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **74**

	Yes	No
3 Did the organization list any former officer, director, trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual.</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual.</i>	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person.</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
BLACKBAUD, INC 11501 Domain Drive, Suite 200 Austin, TX 78758	Constituent Records Applica	1,753,744
SPECTRUM SCIENCE COMMUN 2001 Pennsylvania Avenue NW Washington, DC 200	Health Communications	1,187,019
CONTRAVENT LLC 916 South Main Street Salt Lake City, UT 84101	Digital Marketing	885,590
RESOURCES GLOBAL PROFES 17101 Armstrong Avenue, Suite 100 Irvine, CA 9261	Project Management Service	749,615
VENN STRATEGIES 1341 G Street NW, 6th Floor Washington, DC 20005	Government Affairs	701,545

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **35**

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII.

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns	1a 2,803,620					
	b	Membership dues	1b 0					
	c	Fundraising events	1c 8,771,865					
	d	Related organizations	1d 0					
	e	Government grants (contributions)	1e 1,460,782					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f 75,113,436					
	g	Noncash contributions included in lines 1a-1f	1g \$ 534,010					
	h	Total. Add lines 1a-1f		88,149,703				
	Program Service Revenue				Business Code			
2a		Subscriptions	511120	8,747,452	8,747,452	0	0	
b		Registration	611710	5,046,480	5,046,480	0	0	
c		Sales of Material	511130	1,302,950	1,302,950	0	0	
d		Booth Rental	611710	403,650	0	0	403,650	
e		Other Program Service Revenue	900099	998,214	998,214	0	0	
f		All other program service revenue		0	0	0	0	
g		Total. Add lines 2a-2f		16,498,746				
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		1,324,879	0	0	1,324,879	
	4	Income from investment of tax-exempt bond proceeds		0	0	0	0	
	5	Royalties		1,241,706	0	0	1,241,706	
	6a	Gross rents	(i) Real	0				
			(ii) Personal	0				
			6a	0				
	b	Less: rental expenses	6b	0				
	c	Rental income or (loss)	6c	0				
	d	Net rental income or (loss)		0	0	0	0	
	7a	Gross amount from sales of assets other than inventory	(i) Securities	51,732,734				
			(ii) Other	-72,900				
			7a	51,732,734	-72,900			
	b	Less: cost or other basis and sales expenses	7b	51,738,507	0			
	c	Gain or (loss)	7c	-5,773	-72,900			
	d	Net gain or (loss)		-78,673	0	0	-78,673	
8a	Gross income from fundraising events (not including \$ 8,771,865 of contributions reported on line 1c). See Part IV, line 18							
		8a	683,190					
		8b	683,190					
c	Net income or (loss) from fundraising events		0		0	0		
9a	Gross income from gaming activities. See Part IV, line 19							
		9a	0					
		9b	0					
c	Net income or (loss) from gaming activities		0	0	0	0		
10a	Gross sales of inventory, less returns and allowances							
		10a	0					
		10b	0					
c	Net income or (loss) from sales of inventory		0	0	0	0		
Miscellaneous Revenue				Business Code				
	11a	Advertising Income	541800	1,683,629	0	1,683,629	0	
	b	Catalog Sales Income - Gift of Hope	454110	25,804	0	25,804	0	
	c	Abstract Fees & Permissions Income	900099	655,206	655,206	0	0	
	d	All other revenue		7,983,126	7,983,126	0	0	
e	Total. Add lines 11a-11d		10,347,765					
12	Total revenue. See instructions			117,484,126	24,733,428	1,709,433	2,891,562	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations domestic governments. See Part IV, line 21	8,404,738	8,404,738		
2	Grants and other assistance to domestic individuals. See Part IV, line 22	50,000	50,000		
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	0	0		
4	Benefits paid to or for members	0	0		
5	Compensation of current officers, directors, trustees, and key employees	2,675,351	1,696,176	318,976	660,198
6	Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0	0	0	0
7	Other salaries and wages	30,837,575	19,516,109	3,689,568	7,631,899
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	197,677	126,783	22,993	47,901
9	Other employee benefits	4,086,924	2,588,569	491,541	1,006,814
10	Payroll taxes	2,639,710	1,689,639	290,980	659,091
11	Fees for services (nonemployees):				
a	Management	0	0	0	0
b	Legal	303,371	78,573	208,656	16,142
c	Accounting	208,035	4,162	202,833	1,040
d	Lobbying	148,422	148,422	0	0
e	Professional fundraising services. See Part IV, line 17	587,704			587,704
f	Investment management fees	198,135	0	198,135	0
g	Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	12,576,940	10,117,621	840,028	1,619,291
12	Advertising and promotion	3,161,162	1,381,189	1,497	1,778,476
13	Office expenses	1,905,790	1,090,795	345,638	469,357
14	Information technology	3,964,805	2,706,434	123,149	1,135,222
15	Royalties	173,776	173,776	0	0
16	Occupancy	5,972,213	3,807,606	700,219	1,464,388
17	Travel	429,554	333,939	22,731	72,884
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0	0	0	0
19	Conferences, conventions, and meetings	1,811,529	1,792,993	915	17,621
20	Interest	0	0	0	0
21	Payments to affiliates	0	0	0	0
22	Depreciation, depletion, and amortization	3,336,972	2,102,292	400,437	834,243
23	Insurance	430,932	275,821	50,262	104,849
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a	Supplies	284,355	249,018	10,218	25,119
b	Postage and Shipping	3,609,237	1,650,706	15,934	1,942,597
c	Printing and Publications	8,719,703	5,895,932	113,989	2,709,782
d	Data Processing	1,006,634	598,800	467	407,367
e	All other expenses	2,175,925	1,311,423	493,040	371,462
25	Total functional expenses. Add lines 1 through 24e	99,897,169	67,791,516	8,542,206	23,563,447
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720)	13,215,831	3,184,225	212,355	9,819,251

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X.

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash—non-interest-bearing	1,147,719	1	822,431
	2 Savings and temporary cash investments	6,957,683	2	29,598,770
	3 Pledges and grants receivable, net	43,882,563	3	42,783,631
	4 Accounts receivable, net	2,228,497	4	7,023,055
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	0	5	0
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)	0	6	0
	7 Notes and loans receivable, net	0	7	0
	8 Inventories for sale or use	2,742,370	8	949,442
	9 Prepaid expenses and deferred charges	3,460,727	9	2,014,178
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 28,058,195		
	b Less: accumulated depreciation	10b 19,683,398	11,709,615	10c 8,374,797
	11 Investments—publicly traded securities	33,368,795	11	31,029,039
	12 Investments—other securities. See Part IV, line 11	10,549,883	12	11,725,984
	13 Investments—program-related. See Part IV, line 11	0	13	0
	14 Intangible assets	0	14	0
	15 Other assets. See Part IV, line 11	19,438,163	15	12,817,875
16 Total assets. Add lines 1 through 15 (must equal line 33)	135,486,015	16	147,139,202	
Liabilities	17 Accounts payable and accrued expenses	23,073,719	17	21,322,536
	18 Grants payable	0	18	0
	19 Deferred revenue	8,367,853	19	5,709,961
	20 Tax-exempt bond liabilities	0	20	0
	21 Escrow or custodial account liability. Complete Part IV of Schedule D	0	21	0
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	0	22	0
	23 Secured mortgages and notes payable to unrelated third parties	0	23	0
	24 Unsecured notes and loans payable to unrelated third parties	0	24	8,321,997
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D	32,831,409	25	20,607,421
	26 Total liabilities. Add lines 17 through 25	64,272,981	26	55,961,915
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	-1,776,039	27	12,102,954
	28 Net assets with donor restrictions	72,989,073	28	79,074,333
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds	0	29	0
	30 Paid-in or capital surplus, or land, building, or equipment fund	0	30	0
	31 Retained earnings, endowment, accumulated income, or other funds	0	31	0
32 Total net assets or fund balances	71,213,034	32	91,177,287	
33 Total liabilities and net assets/fund balances	135,486,015	33	147,139,202	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	117,484,126
2	Total expenses (must equal Part IX, column (A), line 25)	2	99,897,169
3	Revenue less expenses. Subtract line 2 from line 1	3	17,586,957
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	71,213,034
5	Net unrealized gains (losses) on investments	5	2,377,296
6	Donated services and use of facilities	6	0
7	Investment expenses	7	0
8	Prior period adjustments	8	0
9	Other changes in net assets or fund balances (explain on Schedule O)	9	0
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	91,177,287

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.	X	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	X	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits	X	

Continuation Sheet for Form 990

Name of the Organization American Diabetes Association	Employer identification number 13-1623888
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Part VII Section A Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(26) Jean O'Connor (through May 11, 2020) Board of Directors	1.00 0.00	X						0	0	0
(27) Julio Rosenstock, MD (through June 30, 2020) Board of Directors	1.00 0.00	X						0	0	0
(28) Stephanie Silverman, MBA Board of Directors	1.00 0.00	X						0	0	0
(29) Glen Tullman Board of Directors	1.00 0.00	X						0	0	0
(30) Gretchen Youssef, MS, RD, CDE Board of Directors	1.00 0.00	X						0	0	0
(31)										
(32)										
(33)										
(34)										
(35)										
(36)										
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Electronic Filing Only

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No. 1545-0047

2020

Open to Public Inspection

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.**

▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

Department of the Treasury
Internal Revenue Service

Name of the organization American Diabetes Association	Employer identification number 13-1623888
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Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990 or 990-EZ).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: _____
- 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
 - f Enter the number of supported organizations
 - g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
(A)						
(B)						
(C)						
(D)						
(E)						
Total					0	0

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Table with 7 columns: Calendar year (or fiscal year beginning in), (a) 2016, (b) 2017, (c) 2018, (d) 2019, (e) 2020, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Tax revenues levied for the organization's benefit; 3 The value of services or facilities furnished by a governmental unit; 4 Total; 5 The portion of total contributions by each person; 6 Public support.

Section B. Total Support

Table with 7 columns: Calendar year (or fiscal year beginning in), (a) 2016, (b) 2017, (c) 2018, (d) 2019, (e) 2020, (f) Total. Rows include: 7 Amounts from line 4; 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources; 9 Net income from unrelated business activities; 10 Other income; 11 Total support; 12 Gross receipts from related activities; 13 First 5 years.

Section C. Computation of Public Support Percentage

Table with 2 columns: Line number, Percentage. Rows include: 14 Public support percentage for 2020 (96.27%); 15 Public support percentage from 2019 Schedule A, Part II, line 14 (96.56%); 16a 33 1/3% support test—2020 (checked); 16b 33 1/3% support test—2019; 17a 10%-facts-and-circumstances test—2020; 17b 10%-facts-and-circumstances test—2019; 18 Private foundation.

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	0	0	0	0	0	0
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	0	0	0	0	0	0
3 Gross receipts from activities that are not an unrelated trade or business under section 513	0	0	0	0	0	0
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf	0	0	0	0	0	0
5 The value of services or facilities furnished by a governmental unit to the organization without charge	0	0	0	0	0	0
6 Total. Add lines 1 through 5	0	0	0	0	0	0
7a Amounts included on lines 1, 2, and 3 received from disqualified persons	0	0	0	0	0	0
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year	0	0	0	0	0	0
c Add lines 7a and 7b	0	0	0	0	0	0
8 Public support (Subtract line 7c from line 6.)						0

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
9 Amounts from line 6	0	0	0	0	0	0
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	0	0	0	0	0	0
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	0	0	0	0	0	0
c Add lines 10a and 10b	0	0	0	0	0	0
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	0	0	0	0	0	0
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)	0	0	0	0	0	0
13 Total support. (Add lines 9, 10c, 11, and 12.)	0	0	0	0	0	0

14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2020 (line 8, column (f), divided by line 13, column (f))	15	0.00%
16 Public support percentage from 2019 Schedule A, Part III, line 15	16	0.00%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2020 (line 10c, column (f), divided by line 13, column (f))	17	0.00%
18 Investment income percentage from 2019 Schedule A, Part III, line 17	18	0.00%

19a 33 1/3% support tests—2020. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

b 33 1/3% support tests—2019. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

SCHEDULE C
(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No. 1545-0047

2020

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (See separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (See separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization American Diabetes Association	Employer identification number 13-1623888
---	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization. N/A

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV. (See instructions for definition of "political campaign activities")
- 2 Political campaign activity expenditures (See instructions) ▶ \$ _____
- 3 Volunteer hours for political campaign activities (See instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3). N/A

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). N/A

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ _____ 0
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)). N/A

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a	Total lobbying expenditures to influence public opinion (grassroots lobbying)	0	0												
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	0	0												
c	Total lobbying expenditures (add lines 1a and 1b)	0	0												
d	Other exempt purpose expenditures	0	0												
e	Total exempt purpose expenditures (add lines 1c and 1d)	0	0												
f	Lobbying nontaxable amount. Enter the amount from the following table in both columns.	0	0												
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">If the amount on line 1e, column (a) or (b) is:</th> <th style="text-align: left;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g	Grassroots nontaxable amount (enter 25% of line 1f)	0	0												
h	Subtract line 1g from line 1a. If zero or less, enter -0-	0	0												
i	Subtract line 1f from line 1c. If zero or less, enter -0-	0	0												
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)
 (Some organizations that made a section 501(h) election do not have to complete all of the five columns below.
 See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) Total
2a Lobbying nontaxable amount	0	0	0	0	0
b Lobbying ceiling amount (150% of line 2a, column(e))					0
c Total lobbying expenditures	0	0	0	0	0
d Grassroots nontaxable amount	0	0	0	0	0
e Grassroots ceiling amount (150% of line 2d, column (e))					0
f Grassroots lobbying expenditures	0	0	0	0	0

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?	X		
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X		
c Media advertisements?		X	0
d Mailings to members, legislators, or the public?	X		65,520
e Publications, or published or broadcast statements?		X	0
f Grants to other organizations for lobbying purposes?		X	0
g Direct contact with legislators, their staffs, government officials, or a legislative body?	X		440,993
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	X		17,813
i Other activities?		X	0
j Total. Add lines 1c through 1i			524,326
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X	
b If "Yes," enter the amount of any tax incurred under section 4912			0
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			0
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	0
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (See instructions)	5	0

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (See instructions); and Part II-B, line 1. Also, complete this part for any additional information.

Part II-B The American Diabetes Association's advocacy efforts and achievements are at the core of

 creating effective and lasting change for people living with and at risk for diabetes. Raising our

 voices from Capitol Hill to state legislatures across the country, our dedicated Diabetes Advocates

 continue to drive momentum in our ongoing fight to stop diabetes. Our advocacy work gives people

 with diabetes, their families and health care professionals the power to influence public policy

 issues that affect people with diabetes at the local, state and national levels. Our advocacy

 priorities include: Increasing federal and state funding for diabetes prevention, treatment, and

Part IV Supplemental Information *(continued)*

research; Improving access to adequate and affordable health care; Ending discrimination people with diabetes face at school, work and elsewhere in their lives; Achieving health equity; Addressing health disparities people with diabetes face during the COVID-19 pandemic

Part II-B In 2020, the ADA achieved: Increased funding for National Institute of Diabetes and Digestive and Kidney Diseases from \$2.114 billion in FY2020 to \$2.132 billion in FY2021, increased funding for the Centers for Disease Control and Prevention Division of Diabetes from \$148 million in FY2020 to \$148.1 million in FY2021, and increased funding for the National Diabetes Prevention Program from \$27.3 million in FY2020 to \$29.3 million in FY2021. Participated in hundreds of meetings, briefings; events; and other actions in support of our advocacy priorities which led to 100 legislative and regulatory wins in states across the country. Submitted a statement for the record on the pandemic's effect on people with diabetes to the Ways and Means Committee on their hearing on the disproportionate impact of COVID-19 on communities of color. Achieved nearly 70 state level wins protecting or improving health care for millions of people with diabetes in states across the country. Continued efforts to protect the Affordable Care Act (ACA) by filing an amicus (friend of the court) brief to the U.S. Court of Appeals for the Fifth Circuit defending the ACA against a lawsuit challenging the law's constitutionality. The brief, which was jointly filed with numerous other patient advocacy organizations, brought to the court's attention the ADA's significant interest in protecting the ACA for Americans impacted by diabetes. Built support in the House and Senate for the Expanding Access to Diabetes Self-Management Training Act, which would remove barriers to Diabetes Self-Management Education and Support in Medicare and encourage beneficiaries to participate in such programs. Built support in the House and Senate for the Insulin Price Reduction Act to reduce the cost of insulin through rebate reform. Built support for several bills to help people with diabetes during the COVID-19 pandemic afford their insulin, afford health insurance and access COVID-19 testing in their communities, including the Affordable Insulin for the COVID-19 Emergency Act, the Ending Health Disparities During COVID-19 Act, and the COVID-19 Testing, Reaching, And Contacting Everyone (TRACE) Act. Educated and inspired action among our 525,000+ advocates about state and legal advocacy through calls to action and updates throughout the year.

Improved access to continuous glucose monitors and telehealth services for Medicare beneficiaries.

Part IV Supplemental Information *(continued)*

Increased access to nutritious foods through increased funding for SNAP benefits, healthy food financing, school-based meal assistance programs, and other state-level health equity legislation that impacts communities across the country.

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public Inspection

Name of the organization: American Diabetes Association; Employer identification number: 13-1623888

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

Table with 3 columns: Line number, (a) Donor advised funds, (b) Funds and other accounts. Includes rows for total number, aggregate value, and compliance questions.

Part II Conservation Easements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

N/A

Form for Part II with multiple questions and checkboxes regarding conservation easements, including a table for 'Held at the End of the Tax Year'.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

N/A

Form for Part III with questions (1a, 1b, 2) regarding collections of art and historical treasures, including dollar amounts.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply):
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange program
 - e** Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b** If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|--|--------|
| c Beginning balance | 0 |
| d Additions during the year | |
| e Distributions during the year | |
| f Ending balance | 0 |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No
- b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	23,451,734	22,635,671	22,899,249	22,534,220	22,460,102
b Contributions	371	80,442	4,547	182,068	-3,646
c Net investment earnings, gains, and losses	2,318,586	2,949,834	1,449,845	2,556,516	1,972,812
d Grants or scholarships	2,605,866	2,214,213	1,717,970	2,373,555	1,895,048
e Other expenditures for facilities and programs	0	0	0	0	0
f Administrative expenses	0	0	0	0	0
g End of year balance	23,164,825	23,451,734	22,635,671	22,899,249	22,534,220

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a** Board designated or quasi-endowment %
 - b** Permanent endowment 21%
 - c** Term endowment 79%
- The percentages on lines 2a, 2b, and 2c should equal 100%.
- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|---|-----|----|
| (i) Unrelated organizations | X | |
| (ii) Related organizations | X | |
| b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? | X | |
- 4** Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land	0	4,500		4,500
b Buildings	0	0	0	0
c Leasehold improvements	0	5,884,537	2,429,649	3,454,888
d Equipment	0	8,931,523	7,295,814	1,635,709
e Other	0	13,237,635	9,957,935	3,279,700

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.) ▶ 8,374,797

Part VII Investments—Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives	0	
(2) Closely held equity interests	0	
(3) Other Perpetual Trusts	11,725,984	FMV
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.) . ▶	11,725,984	

Part VIII Investments—Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.) . ▶	0	

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) Due From Property Title Holding Corporation	0
(2) Investment in Net Assets of American Diabetes Association Property Title Holding Corporation	12,817,875
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶	12,817,875

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	0
(2) Due to American Diabetes Association Research Foundation	17,271,147
(3) Due to American Diabetes Association Property Title Holding Corporation	3,336,274
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	20,607,421

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII . . .

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	122,300,303
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a	2,377,296	
b	Donated services and use of facilities	2b	505,441	
c	Recoveries of prior year grants	2c	0	
d	Other (Describe in Part XIII.)	2d	2,648,865	
e	Add lines 2a through 2d			2e 5,531,602
3	Subtract line 2e from line 1			3 116,768,701
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	198,135	
b	Other (Describe in Part XIII.)	4b	517,290	
c	Add lines 4a and 4b			4c 715,425
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)			5 117,484,126

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	108,650,675
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a	505,441	
b	Prior year adjustments	2b	0	
c	Other losses	2c	-394,155	
d	Other (Describe in Part XIII.)	2d	16,147,575	
e	Add lines 2a through 2d			2e 16,258,861
3	Subtract line 2e from line 1			3 92,391,814
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	198,135	
b	Other (Describe in Part XIII.)	4b	7,307,220	
c	Add lines 4a and 4b			4c 7,505,355
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)			5 99,897,169

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Part V Line 4 The following was disclosed in the consolidated financial statements related

to the intended use of the Association endowment funds: The Association has adopted an investment policy for endowment assets that provides continued financial stability for the Association and a revenue stream for spending on the Association mission.

Part V Line 4 To fulfill this mission, the American Diabetes Association funds research, publishes scientific findings, provides information and other services to people with diabetes, their families, health professionals, and the public.

Part X Line 2 The following was disclosed related to uncertain tax positions in the audited financial statements: The American Diabetes Association and the American Diabetes Association Research Foundation, Inc. are generally exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code (the Code) and charitable contributions to these organizations qualify for tax deductions as described in the Code. The American Diabetes Association Property Title Holding Corporation is generally exempt from income taxes under

Part XIII Supplemental Information (continued)

Section 501(c)(2) of the Code. These entities are subject to taxation on any net unrelated business income and have been classified as organizations that are not private foundations under Section 509(a) of the Code. The Association recognizes the effect of income tax positions only if those positions more likely than not would not be sustained upon examination by the Internal Revenue Service. The Association has analyzed the tax positions taken and has concluded that as of December 31, 2020, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the consolidated financial statements.

Part XI Line 2d Donations reported by the American Diabetes Association Research Foundation's audited financial statement (EIN 54-1734511) \$2,566,077. Contributed services reported by the American Diabetes Association Research Foundation, Inc. (EIN 54-1734511) \$82,788.

Part XI Line 4b Management fee earned from the American Diabetes Association Research Foundation, Inc. (EIN 54-1734511) \$517,290.

Part XII Line 2d American Diabetes Association Research Foundation, Inc. (EIN 54-1734511) expenses \$16,147,575.

Part XII Line 4b Grant to the American Diabetes Association Research Foundation, Inc. (EIN 54-1734511) \$7,307,220.

**SCHEDULE G
(Form 990 or 990-EZ)**

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No. 1545-0047

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

2020

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

American Diabetes Association

Employer identification number

13-1623888

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a Mail solicitations
 - b Internet and email solicitations
 - c Phone solicitations
 - d In-person solicitations
 - e Solicitation of non-government grants
 - f Solicitation of government grants
 - g Special fundraising events
- 2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No
- b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 Chapman Cubine and Hussey, Inc. 2000 N 15th Street Arlington VA 22201	See Part IV		X	12,587,907	566,400	12,021,507
2 Automotive Recovery Services, Inc. 13085 Hamilton Crossing Blvd Carmel IN 4	See Part IV	X		498,400	150,080	348,320
3 Gordon and Schwenkmeyer, Inc. 20300 S Vermont Ave Torrance CA 90502	Telemarketing		X	3,532	1,943	1,589
4				0	0	0
5				0	0	0
6				0	0	0
7				0	0	0
8				0	0	0
9				0	0	0
10				0	0	0
Total				13,089,839	718,423	12,371,416

- 3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS
 , MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events	
		Step Out (event type)	Tour de Cure (event type)	9 (total number)	(add col. (a) through col. (c))	
Revenue	1	Gross receipts	1,013,675	7,548,146	893,234	9,455,055
	2	Less: Contributions	970,755	7,030,974	770,136	8,771,865
	3	Gross income (line 1 minus line 2)	42,920	517,172	123,098	683,190
Direct Expenses	4	Cash prizes	0	0	0	0
	5	Noncash prizes	12,042	173,823	10,430	196,295
	6	Rent/facility costs	14,560	120,728	29,766	165,054
	7	Food and beverages	329	22,116	4,159	26,604
	8	Entertainment	30	2,392	30,511	32,933
	9	Other direct expenses	15,959	198,113	48,232	262,304
	10	Direct expense summary. Add lines 4 through 9 in column (d) ▶				
11	Net income summary. Subtract line 10 from line 3, column (d) ▶					0

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))	
		Revenue	1	Gross revenue		
Direct Expenses	2	Cash prizes			0	
	3	Noncash prizes			0	
	4	Rent/facility costs			0	
	5	Other direct expenses			0	
	6	Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
7	Direct expense summary. Add lines 2 through 5 in column (d) ▶					(0)
8	Net gaming income summary. Subtract line 7 from line 1, column (d) ▶					0

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? Yes No

b If "Yes," explain: _____

- 11 Does the organization conduct gaming activities with nonmembers? Yes No
- 12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming? Yes No

13 Indicate the percentage of gaming activity conducted in:

a The organization's facility	13a	%
b An outside facility	13b	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶ _____

Address ▶ _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ 0 and the amount of gaming revenue retained by the third party ▶ \$ _____ 0

c If "Yes," enter name and address of the third party:

Name ▶ _____

Address ▶ _____

16 Gaming manager information:

Name ▶ _____

Gaming manager compensation ▶ \$ _____ 0

Description of services provided ▶ _____

- Director/officer
- Employee
- Independent contractor

17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____ 0

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

Part I Line 2(b)(1) Chapman Cubine and Hussey, Inc. activities are strategic services including account and project management, data processing analysis and reporting, meeting, and/or project services requested by ADA.

Part I Line 2(b)(2) Automotive Recovery Services, Inc. activities are advertising, acquisition and disposal of donated vehicles solicited by American Diabetes Association.

Part I Line 2(b)(2) Upon sale of the donated vehicle, the funds are deposited into the Automotive Recovery Services, Inc. bank account. The net proceeds from the donated car are then sent by Automotive Recovery Services, Inc. to the American Diabetes Association bank account.

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

Name of the organization

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.
 Attach to Form 990.

OMB No. 1545-0047

2020

**Open to Public
Inspection**

Employer identification number

American Diabetes Association

13-1623888

Part I General Information on Grants and Assistance

- Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
- Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) American Diabetes Association Research Foundation, Inc. 2451 Crystal Drive, Suite 900, Arlington, VA 22202	54-1734511	501 (c)(3)	7,307,220	0			Research
(2) Abundant Life Family Worship Church, Inc. 259 George St., New Brunswick, NJ 08901	22-3087483	501 (c)(3)	10,000	0			Education and Development
(3) American Association of Nurse Practitioners 5901 Vega Ave., Suite 200, Austin, TX 78735	22-2547543	501 (c)(6)	13,750	0			Education and Development
(4) American Kidney Fund, Inc. 6110 Executive Blvd., Rockville, MD 20852	23-7124261	501 (c)(3)	13,750	0			Education and Development
(5) Chicago Hispanic Health Coalition 2600 S. Michigan Ave., Chicago, IL 60616	36-4193052	501 (c)(3)	50,000	0			Education and Development
(6) Clemson University 230 Kappa St., Suite 200, Clemson, SC 29634	57-6000254	501 (c)(3)	50,000	0			Education and Development
(7) Communities Improvement Association, Inc. 828 Gibbs Road, Pike Road, AL 36064	23-7095390	501 (c)(4)	139,838	0			Education and Development
(8) The Diatribe Foundation 776 Haight St., San Francisco, CA 94117	46-2431517	501 (c)(3)	13,750	0			Education and Development
(9) Esperanza 4261 N. 5th St., Philadelphia, PA 19140	23-2480701	501 (c)(3)	48,640	0			Education and Development
(10) Gateway Community Health Center, Inc. 1515 Pappas St., Laredo, TX 78041	74-2553409	501 (c)(3)	100,000	0			Education and Development
(11) Healthy Women 1 Harding Road, Red Bank, NJ 07701	52-1624846	501 (c)(3)	13,750	0			Education and Development
(12) InquisitHealth, Inc. 41 Grand Ave., River Edge, NJ 07661	45-4199033		100,000	0			Education and Development

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

3 Enter total number of other organizations listed in the line 1 table.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat. No. 50055P

Schedule I (Form 990) (2016)

17

3

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1	Lecture Honoraria	8	50,000	0		
2						
3						
4						
5						
6						
7						

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Part I Line 2 (Related to Research): The American Diabetes Association provides grant funding for Research grants to the American Diabetes Association Research Foundation. The American Diabetes Association closely monitors the use of all grant funds. Each grantee is required to submit an Annual Progress Report, which includes a scientific and a financial portion, 30 days after the end of each previously committed funding year. Each year of funding after the first is contingent upon approval of the Annual Progress Report and the availability of funds. If the complete report is not received within 90 days after the due date, payments will not be disbursed until all reporting requirements have been met. After the completion of the final year of the grant, a Cumulative Final Report, which includes a scientific and financial portion, is due within 60 days after the expiration date of the grant. If the complete final report is not received by the due date, the grantee will not be eligible to apply for any future American Diabetes Association Research Foundation awards until the obligations for the award are complete. This process is monitored and reviewed by the American Diabetes Association Science and Healthcare Management for award status and compliance.

Part I Line 2 (Related to Camps): The American Diabetes Association continues to be the world's largest provider of camps for children

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
 Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1						
2						
3						
4						
5						
6						
7						

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

with diabetes to help ensure the wellbeing of families affected by diabetes. The Association provides grants, scholarships and targeted

youth programs for persons with diabetes. When the world went virtual, so did our youth programming. ADA Imagine Camp was born in time

for summer—connecting kids with diabetes to adventure, education, mentorship, and each other. In 2020, ADA Imagine Camp served over

2,900, connecting kids from all 50 U.S. States and internationally from Canada, China, Ireland, New Zealand, South Africa, and the

United Kingdom. Now a year-round program, ADA Imagine Camp facilitates an at-home, virtual experience for children, their caregivers,

and their families. Like our in-person programming, ADA Imagine Camp imparts tips and tools for living well with diabetes, reduces

feelings of isolation, improves confidence and independence in diabetes management, and fosters lifelong friendships. An

assessment/planning meeting including camp volunteers and staff leadership is held within two months of the conclusion of the camp

season. At this time, camp results are evaluated and compared to goals. The strengths and weaknesses of the camp program, opportunities

for growth and improvement, emerging issues and needs, and the viability of continuation/initiation of new programs are evaluated.

Part I Line 2 (Related to Education): The American Diabetes Association is committed to preventing diabetes. The Diabetes Prevention

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
 Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1						
2						
3						
4						
5						
6						
7						

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Program (DPP) was a major multicenter clinical research study, funded in part by the American Diabetes Association, aimed at discovering whether modest weight loss through dietary changes and increased physical activity or treatment with the oral diabetes drug metformin (Glucophage) could prevent or delay the onset of type 2 diabetes in study participants. The DPP found that participants who lost a modest amount of weight through dietary changes and increased physical activity sharply reduced their chances of developing diabetes. Taking metformin also reduced risk, although less dramatically. The DPP's results indicate that millions of high-risk people can delay or avoid developing type 2 diabetes by losing weight through regular physical activity and a diet low in fat and calories. Weight loss and physical activity lower the risk of diabetes by improving the body's ability to use insulin and process glucose. The DPP contributed to a better understanding of how diabetes develops in people at risk and how they can prevent or delay the development of diabetes by making behavioral changes leading to weight loss. These findings are reflected in recommendations from the American Diabetes Association for the prevention or delay of type 2 diabetes, which stress the importance of lifestyle changes and weight loss.

Building on the success of the DPP, the Centers for Disease Control (CDC) led National Diabetes Prevention Program is an evidence-based

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
 Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
1						
2						
3						
4						
5						
6						
7						

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

lifestyle change program for preventing type 2 diabetes. The year-long program helps participants make real lifestyle changes such as eating healthier, including physical activity into their daily lives, and improving problem-solving and coping skills.

Part III Line 1,2 Each year, the American Diabetes Association recognizes the outstanding contributions of individuals in the service of the diabetes community through its National Achievement Awards. These awards are among the Association's most noteworthy and coveted recognition opportunities, celebrating those whose significant contributions to our cause have been national in scope and impact. Past recipients represent individuals or groups that have never faltered in their efforts to improve the lives of all people affected by diabetes.

Continuation Sheet for Schedule I (Form 990)

Name of the organization		Employer identification number					
American Diabetes Association		13-1623888					
Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990.							
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(13) Johns Hopkins University 12529 Collections Center Dr., Chicago, IL 60693	52-0595110	501 (c)(3)	47,900	0			Education and Development
(14) New Mexico State University P.O. Box 30002, Las Cruces, NM 88003	85-6000401	501 (c)(3)	100,000	0			Education and Development
(15) Scripps Whittier Diabetes Institute 10140 Campus Point Dr., Suite 200, San Diego, CA 92121	95-1684089	501 (c)(3)	100,000	0			Education and Development
(16) Diabetes Sisters Alliance 1112 W. Boughton Rd., Suite 180, Bolingbrook, IL 60440	26-2964716	501 (c)(3)	13,750	0			Education and Development
(17) Taking Control of Your Diabetes 990 Highland Dr., Suite 312, Solana Beach, CA 92075	33-0794608	501 (c)(3)	13,750	0			Education and Development
(18) Texas A&M University 400 Harvey Mitchell Parkway S., Suite 300, College Station, TX 77845	74-6000531	501 (c)(3)	100,000	0			Education and Development
(19) Thomas Jefferson University 901 Walnut St., 10th Floor, Philadelphia, PA 19107	23-1352651	501 (c)(3)	48,640	0			Education and Development
(20) Top Box Foods 222 Merchandise Mart Plaza, Suite 1225, Chicago, IL 60654	45-3930896	501 (c)(3)	117,000	0			Education and Development
(21)							
(22)							
(23)							
(24)							
(25)							
(26)							
(27)							
(28)							
(29)							

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

2020

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23. ▶ Attach to Form 990.

Open to Public Inspection

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury
Internal Revenue Service

Name of the organization

Employer identification number

American Diabetes Association

13-1623888

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|---|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input checked="" type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (such as maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

	Yes	No
1b	X	

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

2	X	
----------	---	--

3 Indicate which, if any, of the following the organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
 - b** Participate in or receive payment from a supplemental nonqualified retirement plan?
 - c** Participate in or receive payment from an equity-based compensation arrangement?
- If "Yes" to any of lines 4a–c, list the persons and provide the applicable amounts for each item in Part III.

4a	X	
4b	X	
4c		X

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5–9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
 - b** Any related organization?
- If "Yes" on line 5a or 5b, describe in Part III.

5a		X
5b		X

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
 - b** Any related organization?
- If "Yes" on line 6a or 6b, describe in Part III.

6a		X
6b		X

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III

7		X
----------	--	---

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

8		X
----------	--	---

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

9		N/A
----------	--	-----

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC compensation						(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation							
1 Tracey D. Brown Chief Executive Officer	(i)	501,476	207,014	24,896	330,219	28,554	1,092,159	207,014	0	
	(ii)	0	0	0	0	0	0	0	0	
2 Charlotte M. Carter Chief Financial Officer	(i)	242,768	0	3,585	6,769	9,542	262,664	0	0	
	(ii)	0	0	0	0	0	0	0	0	
3 Eloise Scavella (through 10/30/20) Chief Operating & Strategy Officer	(i)	265,116	0	11,443	8,434	8,532	293,525	0	0	
	(ii)	0	0	0	0	0	0	0	0	
4 Jacqueline Sebany (effective 1/21/20) Chief Marketing & Digital Officer	(i)	199,979	0	2,578	0	21,705	224,262	0	0	
	(ii)	0	0	0	0	0	0	0	0	
5 Charles Henderson (effective 1/6/20) Chief Development Officer	(i)	216,007	0	2,826	0	972	219,805	0	0	
	(ii)	0	0	0	0	0	0	0	0	
6 Robert Gabbay (effective 7/1/20) Chief Scientific & Medical Officer	(i)	222,655	100,000	1,485	0	7,650	331,790	0	0	
	(ii)	0	0	0	0	0	0	0	0	
7 Jeanine Jones Vice President, HR Operations	(i)	193,726	0	861	5,126	9,996	209,709	0	0	
	(ii)	0	0	0	0	0	0	0	0	
8 Linda Cann Senior Vice President, Professional S	(i)	207,646	0	6,907	24,956	18,141	257,650	0	0	
	(ii)	0	0	0	0	0	0	0	0	
9 Greg Liptak Vice President, Quality Improvement	(i)	186,478	0	1,864	4,785	9,580	202,707	0	0	
	(ii)	0	0	0	0	0	0	0	0	
10 Sean McDonough Vice President & General Counsel	(i)	184,756	0	3,689	4,933	1,696	195,074	0	0	
	(ii)	0	0	0	0	0	0	0	0	
11 Paul Nalbandian Associate Publisher, Advertising Sale	(i)	133,608	51,626	23,703	6,025	17,001	231,963	0	0	
	(ii)	0	0	0	0	0	0	0	0	
12 John Agos (through 7/1/20) Chief Strategic Development Officer	(i)	90,757	11,722	131,801	6,200	10,668	251,148	0	0	
	(ii)	0	0	0	0	0	0	0	0	
13	(i)									
	(ii)									
14	(i)									
	(ii)									
15	(i)									
	(ii)									
16	(i)									
	(ii)									

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Part I Line 1a Payments related to additional pension benefits are grossed up for individual tax reporting purposes.

Part II Line 3 Eloise Scavella, Chief Operating and Strategy Officer's employment with the American Diabetes Association ended on

October 30, 2020.

Part II Line 12 John Agos, Chief Strategic Development Officer's employment with the American Diabetes Association ended on July

1, 2020.

Part I Line 4a John Agos, Chief Strategic Development Officer, received a severance payment in the amount of \$102,208.

Part I Line 4b Linda Cann, SVP Professional Services, is compensated by the American Diabetes Association and contributed \$19,500

to its supplemental 457(f) retirement plan.

Part I Line 4b Tracey Brown, Chief Executive Officer, is compensated by the American Diabetes Association and contributed \$95,823

to its supplemental 457(f) retirement plan.

SCHEDULE L
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Transactions With Interested Persons

▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.**
▶ **Attach to Form 990 or Form 990-EZ.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

OMB No. 1545-0047

2020

Open To Public Inspection

Name of the organization American Diabetes Association	Employer identification number 13-1623888
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Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and section 501(c)(29) organizations only).
Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b.

1	(a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected?	
				Yes	No
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958 ▶ \$ _____

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization ▶ \$ _____

Part II Loans to and/or From Interested Persons.
Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22.

(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization?		(e) Original principal amount	(f) Balance due	(g) In default?		(h) Approved by board or committee?		(i) Written agreement?	
			To	From			Yes	No	Yes	No	Yes	No
(1)												
(2)												
(3)												
(4)												
(5)												
(6)												
(7)												
(8)												
(9)												
(10)												

Total. ▶ \$ _____ 0

Part III Grants or Assistance Benefiting Interested Persons.
Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				

Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) Stephanie Silverman	Director	701,545	Government Relations Consulting		X
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Part V Supplemental Information.

Provide additional information for responses to questions on Schedule L (see instructions).

Part IV Line 1 The American Diabetes Association hired Venn Strategies to provide

government relations consulting services. Stephanie Silverman, the Chief Executive Officer

of Venn Strategies, served on the Board of Directors of the American Diabetes Association

in 2020.

**SCHEDULE M
(Form 990)**

Noncash Contributions

OMB No. 1545-0047

2020

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

- ▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
- ▶ Attach to Form 990.
- ▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization American Diabetes Association	Employer identification number 13-1623888
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Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles	X	830	348,320	See Part II
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	42	185,690	Fair Market Value
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ ()				
26 Other ▶ ()				
27 Other ▶ ()				
28 Other ▶ ()				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part V, Donee Acknowledgement	29	
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		Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?	30a		X
b If "Yes," describe the arrangement in Part II.			
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?	31	X	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a	X	
b If "Yes," describe in Part II.			
33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.			

Part II **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Part I Line 6 The method of determining noncash contribution amounts is the sales of
.....
comparable property and/or opinion of expert to determine the fair market value.

Part I Line 32b The American Diabetes Association contracts with Automotive Recovery
.....
Services, Inc., 13085 Hamilton Crossing, Suite 500, Carmel, IN 46032, to advertise for
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donation of vehicles, as well as receive and sell/dispose of the donated vehicles on
.....
behalf of the American Diabetes Association.

Part I Line 6,9 Column (b) reports the number of items contributed.
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Form	Part	Section	Line	Explanation
1	Form 990	Part III	4	<p>Connected for Life</p> <p>Today, more than 122 million Americans in the United States have diabetes or prediabetes—an invasive, unrelenting, and debilitating disease that spans all ages, geographic areas, and educational levels. This chronic disease targets children, the elderly, and minority populations more than others and costs the United States \$327 billion each year in lost productivity. It is a global epidemic that contributes to heart disease, stroke, nerve and kidney disease, and vision loss.</p> <p>The American Diabetes Association* is the only organization dedicated specifically to the research, education, and advocacy required to improve the lives of the 34 million adults and children in the U.S. with diabetes and the 88 million people with prediabetes. For 80 years, we have been working on the front lines to educate at-risk populations; protect the rights of people with diabetes at work, school, and other aspects of daily life; pioneer clinical and research breakthroughs; and foster a pipeline of the best and brightest scientists.</p> <p>The COVID-19 pandemic shined a very bright spotlight on diabetes as a public health crisis and on severe health inequities. For people with diabetes, COVID-19 poses a much greater threat of severe complications, hospitalization, and even death. Throughout 2020, we adapted our resources, programs, and events in service to people living with diabetes and the health care professionals who treat them.</p> <p>From research labs to the halls of the Capitol to the offices of health care practitioners to communities nationwide, the ADA is there. We are bending the curve to help people living with diabetes and their families thrive. Why? Because we envision a <i>life free of diabetes and all its burdens</i>, which is fueled by our mission <i>to prevent and cure diabetes and to improve the lives of all people affected by diabetes</i>.</p> <p>DIABETES RESEARCH</p> <p>Diabetes is an extremely complex disease, caused by a combination of various genetic and environmental factors that progressively lead to an inability to produce or effectively utilize insulin. The complexity of causes conspiring to diminish the body's production or response to insulin, leading to high blood glucose and eventual development of diabetes, makes finding a single cure particularly difficult. While a cure has been elusive, critical research efforts in recent decades have led to significantly improved patient care, resulting in fewer complications and better health outcomes for individuals with diabetes.</p> <p>As a leader in diabetes research, and the only organization dedicated specifically to the research, education, and advocacy required to improve the lives of all people with diabetes, the ADA funds critical, innovative diabetes research and invests in promising scientists early in their careers. Our direct involvement in diabetes research extends back to the 1940s when Dr. Charles H. Best, one of four scientists credited with discovering insulin, provided the ADA with the framework and early leadership for a formalized diabetes research program.</p> <p>Since the ADA started its Research Programs in 1952, we have invested \$861 million in more than 4,800 diabetes research projects. In 2020 alone, the ADA supported 258 research projects at 123 leading research institutions across the U.S., all dedicated to progressing the fight against diabetes. Of these projects, 147 were led by in-training or early-career investigators.</p> <p>While we have learned much, there is so much left to discover about diabetes. The primary goals of the ADA's Research Program are to:</p> <ul style="list-style-type: none"> • Support the highest-quality science across the broad spectrum of diabetes research. • Support investigators early in their careers to encourage them to dedicate their efforts to diabetes research. • Support innovative research with a high potential to have a significant impact for patients with diabetes. <p>In 2020 we also awarded two Cardiovascular-Metabolic Fellowships to Layla A. Abushamat, MD, of the University of Colorado and Jacquelyn M. Walejko, PhD, at Duke University. Their two-year awards, supported by Pfizer, began Jan. 1, 2021.</p> <p>Peer Review Process</p> <p>One of the factors that sets ADA-funded research apart and ensures that we are supporting the very best science is peer review. Peer review is a process whereby grant applications are reviewed and evaluated by individuals who are experts in the field (or "peers" of the individual submitting the grant). ADA grant applications undergo peer review by three or more volunteer experts who are themselves experienced researchers. Reviewers provide both a score and detailed comments regarding the strengths and weaknesses of each grant they review. Scores from all reviewers for each grant are averaged to arrive at a composite merit score that is then used to determine which grants to support.</p> <p>Research Approach</p> <p>The ADA's research strategy is targeted and laser focused. This approach is helping us make meaningful, actionable change in specific areas that are highly relevant to the population. In 2020 we focused on COVID-19 research and in 2021 we will be emphasizing health disparities and other key initiatives that are aligned with critical societal needs and for those living with diabetes. While we have a targeted approach to funding, we are also continuing to invest in our many career and training awards. Investing in early-career diabetes professionals allows us to uplift, support, mentor, and secure the next generation of researchers as they prepare to care for the millions living with diabetes and prediabetes.</p> <p>ADA's research efforts fall broadly into two categories: Research & Innovation and Investing in the Future. This ensures we can make the biggest impacts through formative research and intervention development with real world, translational outcomes.</p> <p>COVID-19 Research</p> <p>COVID-19 placed extraordinary demands on health care delivery and raised countless questions about the virus' effect on people with diabetes. In 2020 the ADA launched a new, targeted research grant program specifically to address the pandemic. We funded 10 research projects from a pool of 212 proposals, awarding up to \$100,000 for one-year grants starting July 1, 2020. The COVID-19 grants support basic, translational, and clinical studies that will be instrumental to better understanding the virus and its complications for those living with diabetes.</p> <p>2020 Research Progress</p> <p>This year ADA-supported researchers made significant progress in understanding how diabetes develops and progresses, and in identifying new ways to combat the disease.</p>

Form	Part	Section	Line	Explanation
2	Form 990	Part III	4 Continued...	<ul style="list-style-type: none"> • "Building a Healthy Temple" through church-based diabetes education — Researchers have long known that churches can be familiar, comfortable settings to deliver health education. In the African American community, studies suggest this approach improves adherence better than diabetes self-management classes held at hospitals or doctors' offices. ADA-funded researcher Dr. Meizi He wondered if incorporating Christian themes into the intervention, and having church members teach the classes, might deliver more lasting results than traditional "faith-placed" education for U.S. Latinos, 90% of whom are affiliated with a church. In 2020 Dr. He recruited and trained church members to deliver a diabetes self-management support curriculum, along with a sermon on health and seven sessions of health-oriented Bible study. Her initial results were encouraging: The groups run by church members lowered their A1Cs significantly after one year, and they kept their blood sugar (blood glucose) levels close to or within target range for a full year after the classes ended. The same benefit wasn't seen in those who took classes delivered by certified diabetes educators. Next, Dr. He will apply for funding to turn her research into a curriculum that could be adopted by churches nationwide and accredited by the ADA. • Getting to the bottom of hypoglycemia unawareness — One of the most unpleasant, fearsome consequences of diabetes is hypoglycemia, when your blood sugar (blood glucose) drops dangerously low. Yet after frequent hypoglycemic episodes, some people—particularly those with type 1 diabetes—develop hypoglycemia unawareness. Without the telltale symptoms, people with diabetes don't know to treat hypoglycemia. With ADA research funding, Dr. Janice Hwang sought to determine whether the brains of people with hypoglycemia unawareness reacted differently to low blood sugar than those of people still sensitive to the body's signals. The results of the brain scans were obvious: In hypoglycemia-sensitive brains, regions connected to cravings and the brain's planning and control centers lit up in response to a drop in blood sugar levels. In people with hypoglycemia unawareness, no places in the brain lit up. Ultimately, Dr. Hwang's goal will be to see if hypoglycemia unawareness can be reversed, helping people with diabetes regain the warning systems so critical to glucose management. • The next generation of glucose monitoring — When continuous glucose monitors (CGM) were introduced more than 20 years ago, they represented a huge leap forward in diabetes care, giving people with diabetes a way to monitor their glucose levels in near-real time. Research soon showed that CGMs offered people with both type 1 and type 2 diabetes significantly improved blood sugar (blood glucose) management. Yet only 33% of Americans with type 1 diabetes use a CGM, along with just 10% of people with type 2. With the help of an ADA grant, Dr. Bing Wang is searching for ways to change that by making CGMs easier to use and less obtrusive. Specifically, he's working to tweak the newer optical sensors to require fewer, if any, finger sticks to calibrate the devices. Dr. Wang's work could be an important building block for future generations of sensors, and it could reduce the pain and fear associated with CGMs. <p>Pathway to Stop Diabetes The ADA's Pathway to Stop Diabetes is a groundbreaking research initiative that provides critical financial resources, professional mentorship, and scientific guidance to the nation's highest-impact investigative pioneers. Pathway has an ambitious goal of bringing 100 brilliant scientists to diabetes research, funding a human <i>pathway</i>, and launching the next generation of investigators: inventive, interdisciplinary, progressive, and trailblazing. Pathway provides crucial support to individuals focusing on innovative ideas and transformational approaches that will lead to new discoveries in diabetes prevention and treatment.</p> <p>Since its inception, our Pathway researchers have collectively:</p> <ul style="list-style-type: none"> • Published 170+ original publications in high-impact scientific journals. • Filed 13 patent applications, protecting intellectual property to translate discoveries into tools and cures. • Delivered 468 engaging and informative presentations and lectures. • Founded 3 independent start-ups. <p>Two new Pathway awardees began their research projects in January 2020:</p> <ul style="list-style-type: none"> • Judith Agudo, PhD, Dana-Farber Cancer Institute, Boston, MA: <i>Harnessing Immune Privilege Mechanisms from Stem Cells to Protect Stem Cells from Immune Attack</i> • Maxence V. Nachury, PhD, University of California, San Francisco: <i>Regulation of Body Weight Homeostasis and β-Cell Function by Primary Cilia</i> <p>Also in 2020, our third group of scientists completed their terms of Pathway funding: Zhen Gu, PhD, of the University of California, Los Angeles; Marie-France Hivert, MD, of Harvard Pilgrim Health Care; and Stephen C.J. Parker, PhD, of the University of Michigan. Each of them has already added substantially to our understanding of diabetes and diabetes risk, and their contributions will continue throughout their careers in diabetes science, because they are now set up for success in conducting the kind of innovative, transformative research that holds promise to ultimately stop the health crisis that is diabetes.</p> <p>Scientific Sessions Held annually, Scientific Sessions exemplifies the ADA's leadership role in the global diabetes community while providing a critical platform for driving diabetes awareness. Scientific Sessions is the world's largest scientific and medical meeting focused on the latest basic and clinical science research related to diabetes and its complications.</p> <p>For the first time in the ADA's 80-year history, the Scientific Sessions was held online due to the COVID-19 pandemic. By translating the in-person meeting into an entirely virtual experience, we upheld the ADA's reputation for offering the latest advances in diabetes research, treatment, and care, and hosted a prime setting for researchers and health care professionals to exchange ideas.</p> <p>The virtual 80th Scientific Sessions by the numbers:</p> <ul style="list-style-type: none"> • 12,700+ professionals • 850+ presentations • 238 sessions, special lectures, and addresses • 2,409 published abstracts • More than 712 million media impressions generated worldwide through the Communication team's press program media engagement. • More than 99% of surveyed attendees believed the program was independent, balanced, objective, and scientifically rigorous. • Nearly 91% said the content gave them the necessary knowledge to enhance their clinical or research practice.

Form	Part	Section	Line	Explanation
3	Form 990	Part III	4 Continued...	<p>INFORMATION</p> <p>Saving Lives through Knowledge</p> <p>For people affected by or at risk for diabetes, having access to the most up-to-date tools and resources can literally make the difference between life and death. As a trusted leader, the ADA works hard to ensure that those affected by and at risk for diabetes, their health care team, as well as the general public receive targeted, timely, and accurate information. We deliver resources that people can access any time in multiple formats—including our website for consumers and professionals, diabetes.org; our flagship social media channels; and our professional journals and publications.</p> <p>We focus our efforts on three areas:</p> <ol style="list-style-type: none"> 1. Raising awareness of diabetes as a serious disease. 2. Ensuring patients, providers, and caregivers have tools and resources to effectively treat and manage diabetes. 3. Reaching diverse groups of people who are at risk for or have diabetes, their families, and health care professionals, with the goal of reducing the incidence of diabetes and the impact of complications. <p>In 2020, we augmented these efforts by developing a continual stream of evidence-based resources to help our community respond to COVID-19 and diabetes. This included launching a new COVID-19 response section on our website complete with FAQs, a vaccination guide, resources for health care professionals, information for voting safely, and more.</p> <p>Center for Information</p> <p>The ADA's Center for Information (CFI) at 1-800-DIABETES marks the very first stop for many of our constituents as they start their journey of living with diabetes. CFI helps to bend the curve every day by providing constituents with information and resources on prevention, nutrition, and diabetes management; help with medications and supplies; discrimination issues; ADA events; assisting professional members and donors; and much more!</p> <p>In 2020, CFI supported ADA's mission by:</p> <ul style="list-style-type: none"> • Processing nearly 64,000 contacts from constituents, professional members, and others. • Collecting \$164,210 in donations. • Pointing constituents to our digital resources and, during the COVID-19 pandemic, implementing a process that allowed CFI to manually process and mail 4,192 packets of literature to those without internet access. • Processing 2,712 intakes for our Legal Advocacy team. • Assisting 3,538 contacts with information and resources for assistance with medications and supplies. In addition, we established working relationships with Novo Nordisk and Eli Lilly to connect constituents who need financial assistance for their insulin directly to the Novo Nordisk Customer Care Center and the Lilly Diabetes Solution Center. <p>Digital Engagement</p> <p>We offer a variety of targeted and interactive online properties to connect with our consumer and professional audiences, while providing the latest diabetes-related information and news. From our website, diabetes.org to our blog (diabetes.org/blog) to our ever-growing presence on Facebook, Twitter, YouTube, and Instagram, the ADA is connected to its constituents 24/7.</p> <p>Diabetes.org</p> <p>Our website for consumers and professionals, diabetes.org, is widely regarded as the most informative and credible diabetes and nutrition resource on the internet. In 2020, the site had 12.1 million sessions, 18.6 million unique pageviews, and 9.4 million new users.</p> <p>Social Media</p> <p>The ADA's flagship social media channels continue to grow:</p> <ul style="list-style-type: none"> • Facebook fan base is now more than 774,000. • Twitter following is up to 144,000. • Instagram following is now over 45,000. • LinkedIn continues to be a dedicated marketing communications channel for the professional audience. Our company page has more than 61,000 followers. • Facebook Fundraisers continue to be a major source of donations, accounting for more than \$2 million in 2020. ADA supporters gave on Facebook to mark birthdays, dia-versarys, ADM, and more. <p>DiabetesPro</p> <p>DiabetesPro at professional.diabetes.org provides the latest resources in diabetes care and research for health care professionals and scientists. Through this mobile-friendly platform, the ADA delivers enhanced and customized content as well as access to members-only benefits. DiabetesPro is the most advanced collection of resources available to professionals that have diabetes in the center of their careers, providing them a convenient way to stay informed.</p> <p>Featured content includes:</p> <ul style="list-style-type: none"> • News via <i>DiabetesPro SmartBrief</i>, which has 56,000 subscribers. • Diabetes meetings and continuing education opportunities, including ADA's Scientific Sessions. • Social media, including Facebook (32,000 professional followers) and Twitter (more than 16,000 professional followers). • Clinical practice recommendations, including the <i>Standards of Medical Care in Diabetes</i>. • Webcasts and podcasts, including <i>Diabetes Core Update</i>. • Journals and books. • <i>DiabetesPro Quarterly</i>, our quarterly membership newsletter (with about 16,000 subscribers). • Professional Interest Group resources, including our Professional Member Community. This forum has more than 15,000 professional users. • Research grant information, including funding cycle information and funded research. • Diabetes Recognized Education Program information and resources.

Form	Part	Section	Line	Explanation
4	Form 990	Part III	4 Continued...	<p>Youth, Young Adult, and Family Initiatives: Reaching Type 1 and Type 2 Diabetes Families</p> <p>ADA Camps The ADA continues to be the world's largest provider of camps for children with diabetes. ADA Imagine Camp was born in time for summer 2020—connecting kids with diabetes to adventure, education, mentorship, and each other virtually.</p> <p>Now a year-round program, ADA Imagine Camp facilitates an at-home, virtual experience for children, their caregivers, and their families. Kids from all 50 states and internationally from Canada, China, Ireland, New Zealand, South Africa, and the United Kingdom joined us in 2020.</p> <p>Like our in-person programming, ADA Imagine Camp imparts tips and tools for living well with diabetes, reduces feelings of isolation, improves confidence and independence in diabetes management, and fosters lifelong friendships.</p> <p>2020 ADA Imagine Camp by the numbers:</p> <ul style="list-style-type: none"> • 2,912 campers • 41% first-time campers • 147 volunteer counselors • 856 Zoom meetings • \$0 cost to each participant (ADA Imagine Camp is fully subsidized) <p>Of campers assessed:</p> <ul style="list-style-type: none"> • One-third increased their knowledge of proper diabetes management including when to check blood sugar, counting carbohydrates, and the effect of exercise on blood sugar. • Meanwhile, 40% increased their confidence in trying new methods of diabetes management. • Feelings of loneliness decreased among 23% of campers. <p>ADA Imagine Camp would not be possible without the dedication and enthusiasm of our partner organizations, who help provide resources, training materials, support groups, video content, and more: Beyond Type 1, College Diabetes Network, Riding On Insulin, and Children With Diabetes—Moms of Friends for Life.</p> <p>Youth, Young Adult, and Family Initiatives were supported nationally by the generosity of Novo Nordisk, The Leona M. and Harry B. Helmsley Charitable Trust, and Lilly Diabetes.</p> <p>Project Power The ADA continues to take on the growing rates of type 2 in youth with Project Power, our healthy lifestyle intervention program for children at risk for type 2 diabetes and their families. Project Power aims to slow the trajectory of childhood obesity and ultimately prevent type 2 diabetes and its complications. Created for elementary and middle school-aged youths, its evidence-based curriculum is built on three pillars: nutrition education, fitness education, and family engagement.</p> <p>In fall 2020, we delivered Project Power as a virtual after-school program to 1,465 participants, at no cost to families. Project Power assessments showed improvements across all knowledge areas, including:</p> <ul style="list-style-type: none"> • 33% of participants were more confident in their ability to choose healthy snacks and exercise regularly. • 16% increased their physical activity to the recommended five-plus days/week, ate more fruits and vegetables, and drank more water. <p>Ask the Experts To address issues commonly faced by people living with diabetes, the ADA developed a free education series focused on diabetes management. The wellness series includes live Q&A with diabetes experts to reinforce and increase participant knowledge of and engagement in healthy lifestyle behaviors, as well as provide a community where individuals can ask questions and hear from others who might share similar experiences.</p> <p>The series is delivered as part of the Know Diabetes by Heart™ initiative to help people living with type 2 diabetes learn how to reduce their risk of cardiovascular disease, and the Focus on Diabetes™ initiative to raise awareness of the link between diabetes and eye disease. Across 14 events held in 2020, experts connected with nearly 11,000 participants who engaged for 20+ minutes on the phone or online.</p> <p>Know Diabetes by Heart sponsored event outcomes:</p> <ul style="list-style-type: none"> • 17% of participants, on average, increased their diabetes knowledge from before an event to after an event. • 22% of participants discussed their risk for cardiovascular disease with their health care provider within one month of an event among those who had not previously had a discussion. • 91% intend to enroll in diabetes education after attending the event. <p>Focus on Diabetes sponsored event outcomes:</p> <ul style="list-style-type: none"> • 66% were aware that eye disease can have no visual signs or symptoms, an increase of 21% from baseline. • 95% were confident in their ability to reduce their risk for diabetes-related eye disease, a 12% increase from baseline. • 98% intend to get eye exams regularly after attending the event. <p>Diabetes Self-Management Support (DSMS)</p> <ul style="list-style-type: none"> • ADA continues to promote the Diabetes Support Initiative and ADA-approved DSMS programs. ADA convened a subject matter expert workgroup to review, vet, and identify DSMS program curriculums and resources that meet the ADA criteria for support programming, align with the <i>Standards of Care</i>, and demonstrate significant positive outcomes. Learn more at professional.diabetes.org/dsi.

Form	Part	Section	Line	Explanation
5	Form 990	Part III	4 Continued...	<ul style="list-style-type: none"> In 2020 ADA developed additional DSMS resources including a new DSMS Toolkit and DSMS Plan. <ul style="list-style-type: none"> The Diabetes Self-Management Support (DSMS) Toolkit provides information and guidance to help diabetes care providers and educators meet the National Standards for Diabetes Self-Management Education and Support, specifically Standard 8: Ongoing Support. The DSMS Plan provides a format through which diabetes care providers and educators can create personalized plans for participants and identify local resources and activities that may benefit them as part of ongoing diabetes support. ADA has developed a Community Grants process to offer financial support to deliver ADA-approved diabetes support programs in high-risk communities. ADA awarded \$800,000 in grant funding through the Know Diabetes by Heart initiative to implement eight of the ADA-approved diabetes support programs in high-risk communities nationwide. ADA was awarded \$250,000 from The Pfizer Foundation's Social Determinants of Health Grant to develop a Community Garden and implement an ADA-approved diabetes support programs in Montgomery, Ala. <p>Community Health Workers (CHWs)</p> <ul style="list-style-type: none"> To address ADA's <i>Standards of Care</i> highlighting the importance of CHWs in diabetes prevention and management, especially among underserved communities, our National Health Disparities Committee developed the new CHW webpage for COVID-19: Community Health Worker Resources. The Health Disparities Committee, in collaboration with the National Association of Community Health Workers (NACHW), participated in the ADA's COVID-19 webcast "The Role of Community Health Workers as First Responders in the COVID-19 Outbreak." The Health Disparities Committee and ADA's Professional Membership team continued to promote the new \$35 CHW Professional Membership for community health representatives, peer health educators, and other frontline public health workers. In 2020, there were a total of 126 CHW professional members. In 2020 the ADA also continued the Health Disparities - Community Health Workers Resources' continuing education webcast series developed by the Health Disparities Committee to provide professional education resources addressing various topics related to CHWs and social determinants of health. The webcasts series included: <i>Diabetes 101: Resources for Community Health Workers</i> (held in February 2020 with a total of 726 registrants), and <i>What Health Care Professionals Need to Know About Addressing Diabetes & Food Insecurity: Resources for Communities in Need</i> (held in July 2020 with a total of 895 registrants). <p>Professional Education</p> <p>The primary goal of the ADA's professional education program is to affect the quality of treatment and improve patient outcomes for people with diabetes by providing quality education for those health care professionals who provide their care. We conduct professional education activities directed toward enhancing knowledge and competence, advancing skills, and apprising health care professionals of the latest developments in diabetes research and clinical practice.</p> <p>The ADA has been accredited to provide continuing education to health care professionals for more than 30 years and is a Joint Accredited Provider. The ADA remains in exemplary standing with each accrediting board proving our compliance with the continuing education guidelines. The ADA continues to be at the forefront of professional continuing education for the diabetes community as an accredited provider of continuing education credit for all health care professionals on the diabetes management team.</p> <p>Education Recognition Program</p> <p>Since the ADA became a National Accrediting Organization (NAO) for Medicare in 1986, our Education Recognition Program (ERP) has recognized more than 6,600 diabetes self-management education and support (DSMES) services across the United States plus U.S territories including as far as Guam.</p> <p>The pandemic did not diminish the need for diabetes self-management education and support (DSMES) services, as organizations continued to apply for ERP recognition. We maintained 1,500 ERP programs and awarded recognition to 50 new ones in 2020. This included adding the fourth National Virtual Recognition for the U.S. Departments of Veteran Affairs and Defense, which will offer DSMES services to all members of the military and their dependents nationwide.</p> <p>We also introduced ERP University (ERPU), a series of webinars providing practical solutions for each of the DSMES National Standards. ERPU is only available to ADA-recognized programs and has been in high demand since launching in September 2020.</p> <p>National Diabetes Prevention Program (National DPP)</p> <p>The ADA continues to help Americans prevent or delay type 2 diabetes through our cooperative agreement with the Centers for Disease Control and Prevention (CDC). In 2020, our National DPP affiliate sites enrolled 929 participants in this proven lifestyle change program. Due to the pandemic, 37 of the 70 new cohorts and 64 cohorts who were currently in progress were conducted or transitioned to distance-learning classes. Of the National DPP participants who completed core sessions and at least one core maintenance session, 95% lost weight and nearly half met the goal of losing at least 5% of their starting body weight.</p> <p>Professional Engagement</p> <p>The pandemic challenged the ADA to connect with health care professionals in new ways. Across the board, our professional engagement programs pivoted to a deliver an innovative virtual experience.</p> <ul style="list-style-type: none"> The newly minted COVID-19 Professional Leadership Team hosted nearly 20 webinars for professionals around the world as the pandemic evolved. More than 4,000 attendees participated in the live events, and the corresponding podcasts have been downloaded nearly 56,000 times. Our Professional Membership Interest Groups hosted 15 webinars and professional development programs to grow relationships, foster knowledge, and share research updates throughout the year. The Focus on Fellows program met every other week from June through November. A total of 208 endocrine fellows participated in 22 interactive sessions focused on practical issues such as resumes, career paths, and work-life balance.

Form	Part	Section	Line	Explanation
6	Form 990	Part III	4 Continued...	<ul style="list-style-type: none"> Under the banner of the Know Diabetes by Heart™ and Focus on Diabetes™ initiatives, we launched digital pocket guides, podcasts, webinars, and other continuing education (CE) and non-CE professional education activities. <p>What Can I Eat? Program The number-one question we hear from individuals recently diagnosed with diabetes is, “What can I eat?” To address this, the ADA developed and conducted a pilot study for adults living with type 2 diabetes, their families, and caregivers. This in-person, community-based, nutrition-focused support program was launched as the <i>What Can I Eat?</i> (WCIE) program in 2015. The curriculum consists of five interactive group sessions featuring goal setting, problem solving, storytelling, visuals, and demonstrations. It complements Diabetes Self-Management Education and Support (DSMES) programs and is designed to promote and sustain positive behavior changes related to healthy food choices.</p> <p>According to a two-year pilot study, the five-session WCIE program significantly impacts a wide range of promoted dietary outcomes and leads to notably positive trends in health. Outcomes are sustained in the months following the intervention, such as:</p> <ul style="list-style-type: none"> Decreased A1C, weight, and blood pressure Increased positive eating habits: <ul style="list-style-type: none"> Consuming more non-starchy vegetables, lower-fat meat, and water Using the diabetes plate method Using food labels Purchasing healthy sides at restaurants Decreased negative eating habits: <ul style="list-style-type: none"> Consuming less red meat, sweets, salty snacks, and sugary drinks Using less solid fats and frying when cooking Eating at restaurants less frequently Choosing fewer fried foods at restaurants Improved food shopping behaviors Improved cooking habits Increased self-efficacy (confidence to change) <p>Notably, 99% of WCIE participants reported making better dietary choices because of this program.</p> <p>The ADA will continue working to scale and expand the <i>What Can I Eat?</i> program to reach diverse communities of people with diabetes where they are in their communities, in their life stage, and in their circumstances.</p> <p>Overcoming Therapeutic Inertia (OTI) The average A1C for people with diabetes has remained unchanged last 20 years, despite advances in technology, education, and treatments. The root of this problem is therapeutic inertia, which is defined as a delay in starting or intensifying therapy when it’s appropriate to do so. If we can overcome therapeutic inertia and manage blood sugar (blood glucose) levels early in a person’s diabetes journey, it will lead to better long-term outcomes and reduce their chances of developing complications.</p> <p>Started in 2018, our OTI initiative marks an ambitious paradigm shift in type 2 diabetes care as we seek to better understand and address the factors that contribute to therapeutic inertia in diabetes care—and help people with type 2 live longer, healthier lives.</p> <p>The OTI education and awareness campaign got underway in 2020 with a six-module curriculum and other materials for clinicians and their patients. An average of 832 health care professionals registered for each of the corresponding educational webinars. The videos, fact sheets, self-assessments, conversation guides, and other tools provide practical strategies and tips for identifying and overcoming therapeutic inertia in primary care.</p> <p>As of 2020 we have formed OTI alliance partnerships with:</p> <ul style="list-style-type: none"> AMGA (formerly the American Medical Group Association) American Association of Nurse Practitioners (AANP) American Association of Physician Assistants (AAPA) American College of Osteopathic Family Physicians (ACOFPP) American Pharmacists Association (APhA) American Society for Health-System Pharmacists (ASHP) Association of Diabetes Care and Education Specialists (ADCES) <p>The Overcoming Therapeutic Inertia initiative is supported by Strategic Sponsors AstraZeneca and Sanofi, plus Supporting Sponsors Merck and Novo Nordisk. Learn more at therapeuticinertia.diabetes.org.</p> <p>Diabetes INSIDE® Despite COVID-19’s impact on health care systems, in 2020 Diabetes INSIDE continued to expand its regional collaboration of stakeholders in the Greater Philadelphia and mid-Atlantic regions and improve care for people with diabetes and cardiovascular disease. Our network of partners now supports community health interventions that target high-risk African American and Latino populations. Diabetes INSIDE has collected and analyzed data on over 300,000 patients over several million visits to identify trends and gaps in care and to monitor for change as we facilitate improvement projects across a wide range of clinical challenges. We are also initiating an expansion plan to launch Diabetes INSIDE in new markets, with a focus on Chicago.</p> <p>Professional Membership COVID-19 impacted ADA’s ability to reach health care professionals to ask them to join or renew their membership. Consequently, all digital promotions were increased with geofencing being tested as a new option to reach researchers and clinicians.</p> <ul style="list-style-type: none"> New membership levels continued to grow in 2020: <ul style="list-style-type: none"> Community Health Workers - 126 Student - 81 Early Career generated - 175 Emeritus generated - 1

Form	Part	Section	Line	Explanation
7	Form 990	Part III	4 Continued...	<p>Digital <i>Clinical Diabetes</i> Roundtable Discussions In 2019, the ADA launched a new educational opportunity to facilitate dialogue and improve understanding with primary care audiences on important subjects related to diabetes prevention and treatment.</p> <p>The program consists of a panel of experts who are recruited to participate in a roundtable discussion on a diabetes-related topic, which is video-recorded and posted on a landing page on the <i>Clinical Diabetes</i> website. A corresponding summary paper outlining the content is published in the journal. The landing page includes the roundtable discussion videos, speaker biographies, and funding information. The latest roundtable discussions include Effective Initiation and Treatment With Basal Insulin in People With Type 2 Diabetes: Focus on Mitigating Hypoglycemia in Patients at Increased Risk (released in October 2020).</p> <p>Diabetes Core Update Podcast <i>Diabetes Core Update</i> is an audio podcast series devoted to presenting and discussing the latest clinically relevant articles from the ADA's four scholarly journals: <i>Diabetes</i>, <i>Diabetes Care</i>, <i>Clinical Diabetes</i>, and <i>Diabetes Spectrum</i>, as well as related content from other sources.</p> <p>In addition to monthly episodes, in 2020 we produced themed podcast series on topics including therapeutic inertia, influenza, SGLT-2 inhibitors, and COVID-19. Each podcast episode can be accessed via Apple Podcasts, Google Play, RSS feed, or at diabetesjournals.org.</p> <p>PUBLICATIONS</p> <p>ADA journals provide more than 40,000 researchers, physicians, and diabetes care specialists with the latest information on scientific research and clinical practice. The ADA's four highly respected professional journals, <i>Diabetes</i>, <i>Diabetes Care</i>, <i>Clinical Diabetes</i>, and <i>Diabetes Spectrum</i>, publish original research, consensus reports, scientific statements, and more, in addition to supplemental issues including the ADA's clinical practice guidelines (the <i>Standards of Medical Care in Diabetes</i>).</p> <p>In 2020, our journals received more than 12 million visits and 25 million page views at diabetesjournals.org, and ADA-published studies were cited more than 130,000 times (a 5% increase over 2019).</p> <p>Also this year, <i>Diabetes Care</i> achieved the highest Impact Factor ever recorded for an ADA journal—16.02. <i>Diabetes Care</i> and <i>Diabetes</i> are consistently ranked as the top two journals devoted to diabetes research, ranking second and third among the 145 journals in the field of endocrinology and metabolism.</p> <p>Standards of Care Guidelines The <i>Standards of Medical Care in Diabetes—2021 (Standards of Care)</i> was developed throughout 2020 and is published as a supplement to <i>Diabetes Care</i> journal each December. Key changes for the 2021 edition include:</p> <ul style="list-style-type: none"> • Simplified figures and tables that more easily guide providers through treatment options and individualized recommendations for treatment of cardiovascular disease based on patients' pre-existing conditions. • Special considerations for older adults with type 1 diabetes to address the treatment of this growing population. • Revised recommendations and additional supporting evidence in section 7, Diabetes Technology. <p>The <i>Standards of Medical Care in Diabetes—2021</i> is available online and in print. We also offer an abridged version for primary care providers, an interactive app, plus CE webcasts and a slide deck for professional use. The Standards of Care is a "living" document. It is published annually online and then updated throughout the year in the form of online annotations and published addenda.</p> <p>Reports, Reviews, and Consensus In addition, in 2020 the ADA published several important reports, reviews, and consensus documents in the journal <i>Diabetes Care</i>.</p> <ul style="list-style-type: none"> • Diabetes Digital App Technology: Benefits, Challenges, and Recommendations. A Consensus Report by the European Association for the Study of Diabetes (EASD) and the American Diabetes Association (ADA) Diabetes Technology Working Group (January 2020) • 2019 Update to: Management of Hyperglycemia in Type 2 Diabetes, 2018. A Consensus Report by the American Diabetes Association (ADA) and the European Association for the Study of Diabetes (EASD) (February 2020) • Cost-effectiveness of Diabetes Prevention Interventions Targeting High-risk Individuals and Whole Populations: A Systematic Review (July 2020) • Precision Medicine in Diabetes: A Consensus Report From the American Diabetes Association (ADA) and the European Association for the Study of Diabetes (EASD) (July 2020) • Diabetes Self-management Education and Support in Adults With Type 2 Diabetes: A Consensus Report of the American Diabetes Association, the Association of Diabetes Care & Education Specialists, the Academy of Nutrition and Dietetics, the American Academy of Family Physicians, the American Academy of PAs, the American Association of Nurse Practitioners, and the American Pharmacists Association (July 2020) • Social Determinants of Health and Diabetes: A Scientific Review (online November 2020) <p>Article Collections and Clinical Compendia ADA journals also published several special article collections in 2020, including:</p> <ul style="list-style-type: none"> • Diagnosis and Management of Diabetic Foot Infections (January 2020) • Nonalcoholic Fatty Liver Disease in Diabetes (February 2020) • Person-Centered, Outcomes-Driven Treatment: A New Paradigm for Type 2 Diabetes in Primary Care (April 2020) • COVID-19 and Diabetes (May 2020) • The Role of Blood Glucose Monitoring in Diabetes Management (October 2020) • Diabetes Technology in Primary Care (December 2020) <p>Compendia cover important topics of interest to health care providers who treat diabetes and concomitant conditions. Through sponsorship support of our industry partners, the ADA convenes a panel of experts who author individual sections of educational compendia with distribution implemented via direct mail to approximately 40,000 health care professionals who receive the ADA's four professional journals, <i>Diabetes</i>, <i>Diabetes Care</i>, <i>Clinical Diabetes</i>, and <i>Diabetes Spectrum</i>.</p> <p>The compendia are available on the ADA's professional membership website, professional.diabetes.org. Compendia published in 2020 include:</p> <ul style="list-style-type: none"> • Diagnosis and Management of Diabetic Foot Infections (January 2020) • Person-Centered, Outcomes-Driven Treatment: A New Paradigm for Type 2 Diabetes in Primary Care (May 2020) • The Role of Blood Glucose Monitoring in Diabetes Management (October 2020) <p>New Book Titles In 2020, the ADA Books Department distributed 102,580 book units to physical booksellers, online resellers, international wholesalers, direct customers, and public libraries, where constituents can access our award-winning materials free of charge. This is a 38% decrease over 2019. However, with the changes ADA Books experienced in 2020—in particular, the reduction of our Consumer Book list and our expanded focus on Professional Book content—we feel that there will continue to be a strong interest in book content, and that ADA Books will remain the authoritative source for diabetes information.</p>

Form	Part	Section	Line	Explanation
8	Form 990	Part III	4 Continued...	<p>Consumer</p> <ul style="list-style-type: none"> • <i>Pocket Guide to Diabetic Food Choices, 5th edition.</i> American Diabetes Association • <i>Pregnancy and Diabetes.</i> Marina Chapparo, RDN, CDE, MPH • <i>Cocinando para Latinos con Diabetes, 3rd edition.</i> Olga Fusté, MS, RD, CDE • <i>Diabetic Cooking Made Easy.</i> Jennifer Bucko Lamplough • <i>The Create-Your-Plate Diabetes Cookbook.</i> Tobi Amidor, MS, RD, CDN • <i>What Do I Eat Now?, 3rd edition.</i> Tami Ross, RDN, LD, CDCES, MLDE • <i>What Do I Cook Now?</i> Tami Ross, RDN, LD, CDCES, MLDE • <i>Clean & Simple Diabetes Cookbook.</i> Jackie Newgent, RDN, CDN • <i>Intimacy and Diabetes</i> (eBook only). Janis Roszler, LMFT, RD, LD/N, CDE and Donna Rice, MBA, BSN, RN, CDE <p>Professional</p> <ul style="list-style-type: none"> • <i>Annual Review of Diabetes – 2020.</i> American Diabetes Association • <i>Medical Management of Type 2 Diabetes, 8th edition.</i> Luigi Meneghini, MD, MBA • <i>Life With Diabetes, 6th edition.</i> Martha Funnell, MS, RN, CDCES • <i>2020-2021 Guide to Medications for the Treatment of Diabetes Mellitus.</i> John White, Jr., PA-C, PharmD <p>AWARENESS & EDUCATION</p> <p>American Diabetes Month® (ADM) From the nonstop bad news to the bleak forecasts, everything about 2020 seemed to conspire against us. People living with diabetes—and those who love them—felt powerless, afraid, and small. That’s why we embraced a message of hope for ADM in November. We sought to empower one another, regardless of background or circumstance, to conquer diabetes and all that comes with it.</p> <p>We Stand Greater Than became a powerful theme for encouraging action:</p> <ul style="list-style-type: none"> • Equity > Prejudice—Holding elected officials accountable for health equity • Speaking > Silence—Expanding COVID-19 care • Thriving > Surviving—Embracing diabetes wellness and management • Advancement > Acceptance—Donating to make a difference <p>National Strategic Partner CVS Pharmacy® returned as a proud sponsor for the ADM campaign, which integrated organic, paid, partner, and influencer marketing strategies to build awareness. Throughout the month we hosted eight virtual events with our partners in the diabetes space, such as a cooking demo with JDRF and a live concert featuring some of our favorite musical artists.</p> <p>The ADM microsite at diabetes.org/greaterthan earned 232.5K pageviews, accounting for 10.2% of all website traffic to diabetes.org in the month of November. More than 60% of this traffic came from social media. The campaign also generated more than 16 million social media impressions and 430 media articles for a total audience of over 127 million.</p> <p>Know Diabetes by Heart™ Know Diabetes by Heart is our landmark partnership with the American Heart Association® to reduce cardiovascular deaths, heart attacks, heart failure, and strokes in people with type 2 diabetes. This initiative focuses on improving outcomes through a long-term consumer activation campaign, quality and systems improvement efforts, professional resources and education, and patient resources and support.</p> <p>With Know Diabetes by Heart, we’re driving important conversations between people with type 2 and their health care teams. In 2020 we:</p> <ul style="list-style-type: none"> • Launched a campaign and companion website to reach Spanish-speaking audiences in culturally relevant ways. • Recruited 10 community-based organizations to deliver DSMES services in high-need areas. • Developed more than 25 new patient education materials, including content to address COVID-19 and chronic kidney disease. • Awarded the inaugural Target: Type 2 Diabetes Recognition to 934 hospitals and 205 outpatient clinics that met core performance metrics. • Secured over 1.09 billion media impressions, driving awareness of the link between type 2 diabetes and cardiovascular disease. <p>Learn more about the Know Diabetes by Heart initiative at https://knowdiabetesbyheart.org and https://diabetesdecorazon.org.</p> <p>Diabetes Food Hub™ Diabetes Food Hub continued to be a popular destination for people living with diabetes, caregivers, and health care professionals. In 2020, nearly 40,000 new people registered for the platform—part recipe database, part grocery list builder, part meal planner, and 100% backed by the ADA’s nutrition expertise. Its newsletter now reaches over 330,000 subscribers with healthy recipes, cooking tips, and special content to help people cook more meals at home and shop safely during lockdowns and quarantine.</p> <p>Better Choices for Life Many consumer products and services make health claims, including preventing, managing, or even reversing diabetes. In 2020 we unveiled Better Choices for Life to inform consumers’ everyday purchases. The program brings science- and evidence-based approaches, including elements of the Standards of Medical Care in Diabetes, to consumers to help guide their life decisions and provide a simple way to identify products and services that are suitable for people with or at risk for diabetes.</p> <p>Signature Campaigns and Events Our signature campaigns provide a great opportunity for the ADA to raise awareness about our mission and drive revenue. These campaigns are an integral part of our strategic vision. Tour de Cure® is the ADA’s premier cycling fundraising event and Step Out: Walk to Stop Diabetes® is our signature walk fundraising event. In 2020 we virtually engaged over 17,000 individuals nationwide and raised more than \$9.4 million.</p> <p>ADVOCACY</p> <p>Speaking Up for All People with Diabetes The ADA’s advocacy efforts and achievements are at the core of creating effective and lasting change for people living with and at risk for diabetes. Our advocacy work gives people with diabetes, their families, and health care professionals the power to influence public policy issues that affect people with diabetes at the local, state, and national levels. Our primary goals are:</p>

Form	Part	Section	Line	Explanation
9	Form 990	Part III	4 Continued...	<ul style="list-style-type: none"> • to increase federal and state funding for diabetes prevention, treatment, and research. • to prevent diabetes. • to improve the availability of accessible, adequate, and affordable health care. • to end the discrimination people with diabetes face at school, work, and elsewhere in their lives. <p>Amid the global pandemic, the ADA sharpened our advocacy focus to one important goal: ensuring that the diabetes community could not only live safely, but live well. Our work aimed to improve health equity and care for people with diabetes and prediabetes, particularly in the communities of color hit hardest by both diabetes and COVID-19.</p> <p>The ADA's Diabetes Advocates—more than 500,000 of them—are the heart of our grassroots efforts. At the local, state, and federal levels, they speak up for key policies that support people affected by diabetes. In 2020, we also kicked off an ADA Influencers group to provide high-impact engagement opportunities.</p> <p>In any other year, our Advocates would be visiting Washington, D.C., and state capitals to meet with elected officials. We took those meetings online in 2020, holding eight virtual congressional townhalls where our Advocates could engage with their senators and representatives safely.</p> <p>We also launched our new digital Communication & Engagement Platform to help volunteers make their voices heard. Our Advocates used the platform to generate nearly 50,000 messages to congressional and state policymakers in support of COVID-19 relief legislation, health equity, affordable insulin, research funding, and other critical issues facing the diabetes community.</p> <p>COVID-19 Advocacy The ADA is the loudest voice in the room when it comes to pushing for diabetes funding. In fiscal year 2021, we secured \$2.6 billion in such funding, an increase of more than \$60 million over 2020.</p> <p>Then there were the resources so desperately needed to fight COVID-19. We secured \$22.4 billion for testing and contact tracing and \$8.75 billion for CDC vaccine distribution and infrastructure, money that went directly to states. Portions of these funds were targeted to high-risk and medically underserved areas and communities of color most affected by the pandemic.</p> <p>We also worked with the Centers for Medicare & Medicaid Services (CMS) so seniors with diabetes could access important diabetes management tools without having to see a doctor in person and risk exposure to COVID-19. Because of our advocacy, CMS changed several Medicare policies during the COVID-19 pandemic, including waiving in-person visit requirements for coverage of insulin pumps and continuous glucose monitors (CGMs), permanently waiving Medicare's blood sugar testing requirement for CGM coverage, and allowing seniors to use audio-only telehealth services. We also submitted comments to CMS and led a group of diabetes organizations in aligning on a proposed rule that would cut reimbursement for certain CGMs.</p> <p>The ADA also led 43 other patient organizations in urging insurance companies to continue covering patient out-of-pocket expenses for certain telehealth visits for the duration of the pandemic.</p> <p>#HealthEquityNow The current health pandemic and its disproportionate toll on minority, low-income, and historically underserved Americans shines a troubling light on historic, systemic inequities in American health care. That's why we introduced our #HealthEquityNow platform in 2020.</p> <p>The ADA's Health Equity Bill of Rights envisions a future without unjust health disparities. It ensures the 122 million Americans living with diabetes and prediabetes, along with the millions more who are at high risk for diabetes—no matter their race, income, Zip code, age, education, or gender—get equal access to the most basic of human rights: their health.</p> <p>Working with anchor partners Abbott, Baxter International Foundation, and Walmart, the ADA seeks to dismantle pervasive health inequities one by one—so people living with diabetes can truly thrive.</p> <p>State-Level Wins Additionally, the ADA secured 98 state-level legislative wins in 2020, achieving greater health equity from coast to coast. These victories improved access to affordable and adequate health care, food and nutrition policies, and diabetes prevention programs for a total of over 28.6 million Americans, a 30% increase over the previous year.</p> <p>Making Insulin Affordable Insulin is essential to life, and the ADA has led the way to lower costs and increase access to this medication. In 2020 we helped launch the Medicare Part D Senior Savings Model that caps insulin at \$35 per 30-day supply. The model became effective Jan. 1, 2021, a welcome relief for the more than 3.3 million Medicare beneficiaries who rely on insulin to treat their diabetes.</p> <p>We endorsed federal legislation to make insulin available to Medicare beneficiaries with no out-of-pocket costs during the public health emergency. We also sponsored or supported insulin co-pay caps that were approved in 13 states. These laws address insulin affordability by limiting monthly cost-sharing for this lifesaving medication.</p> <p>Dismantling Discrimination For nearly two decades, the ADA's unique legal advocacy program has knocked down blanket bans and other unfair policies that discriminate against people with diabetes at work, at school, and in daily life. In 2020, that also meant working to ensure those with diabetes could vote safely in their elections, with options that protected them from unnecessary exposure to COVID-19. Our team also broke barriers with the Federal Aviation Administration (FAA) to allow commercial pilots with insulin-treated diabetes to fly for the first time.</p> <p>We're Connected for Life The American Diabetes Association is the nation's leading voluntary health organization fighting to bend the curve on the diabetes epidemic to help people live a better life and thrive—until we ultimately find a cure. The moving force behind the work of the ADA is a network of more than 526,000 volunteers, including our dedicated Board of Directors; a membership of more than 500,000 people with diabetes, their families, and caregivers; the hundreds of thousands of health care professionals we serve across the globe; over 2.7 million email subscribers; as well as nearly 250 staff members.</p> <p>Diabetes has brought us all together, what we do next makes us Connected for Life. Learn more about the American Diabetes Association at diabetes.org.</p>

Form	Part	Section	Line	Explanation
Form 990	Part III		4	Other Program Services revenue reported in Line 4d \$1,626,611 relates to the investment in real estate. This investment represents a 1998 donor bequest that restricted the Association from selling the property for 25 years. A portion of the property is leased to corporations and derives monthly rental income that is reported in investment income. \$188,974 relates to rental income received from tenants of subleased office space.
Form 990	Part VI	A	6,7a	The American Diabetes Association has established the voting membership of the Association as the Voting Members. The Voting Members are comprised of all of the members of the Board of Directors and additional delegates. The Voting Members vote on the election of the organization's governing body each year. No governance decisions are reserved to or subject to approval by the membership.
Form 990	Part VI	B	11	IRS Review Process by the Governing Body: The American Diabetes Association Board of Directors assigns the Audit Committee the oversight responsibility of the IRS Form 990 and its supplemental schedules prior to completion. After review by management and BDO, the final signed 990 was provided to the Associations Board of Directors prior to filing with the IRS.
Form 990	Part VI	B	12	Managing Conflict of Interest: To identify potential conflicts of interest with appropriate due diligence, Officers, Directors, and members of select Board appointed committees and their related subcommittees, journal/periodical editors, and senior staff of the Association must annually disclose any potential conflicts of interest. The American Diabetes Association's Audit Committee and senior staff in Legal Affairs manage the disclosure and monitoring processes. Through review of the annual disclosures and review of the agendas of the relevant Board, Committee and other meetings, appropriate efforts are made in advance of the meetings to identify potential conflicts of interest. Each person also has the responsibility to report his/her own conflicts of interest (actual or perceived) as those conflicts may arise during a meeting. Based on the situation, senior volunteers and staff presiding over the discussion are responsible to ensure appropriate action is taken: for the individual to publicly disclose the conflict, for the individual to recuse him or herself from the discussion, vote or room as appropriate and to ensure the disclosure and action is documented in the minutes of the meeting.
Form 990	Part VI	B	15a	Compensation Process: Annually, The American Diabetes Association Principal Officers (Chair of the Board; President, Medicine & Science; President, Health Care & Education; and Secretary/Treasurer) are responsible for establishing executive compensation consistent with the guidelines approved by the Compensation Committee. The Principal Officers of the Association use a Compensation Committee, compensation studies and an independent consultant to establish the compensation of the Chief Executive Officer and other Key employees. The Chief Executive Officer is responsible for the individual performance evaluations of staff officers and key employees, and establishes the total compensation for key employees subject to the guidelines established by the Executive Compensation Committee. The Executive Compensation Committee develops guidelines for the key employee (executive) positions listed below following the process described in the IRS intermediate sanctions rules when determining compensation. Specifically, the Committee (1) Is composed entirely of non-employee volunteer leaders who have no familial, business or significant personal relationships with the American Diabetes Association or its executives (2) Assesses the short-term and long-term contribution and performance of CEO and other senior executive employees in meeting very definitive and quantifiable objectives focused on the Association's mission success (3) Engages an independent compensation consulting firm to compile appropriate comparability data (including compensation market information for peers with whom the American Diabetes Association competes for executive talent). (4) The Committee reviews this data in detail for all elements of each executive's total compensation, including but not limited to base salary, bonuses, perquisites, fringe benefits, and incentive and deferred compensation arrangements. Upon the executive's hire, and at each point in time thereafter at which a new or revised compensation arrangement is under consideration with respect to the executive, the Committee meets before the arrangement is implemented to evaluate the reasonableness of the arrangement by comparing both the arrangement itself and the executive's entire compensation package to compensation packages paid by similarly situated organizations for functionally comparable positions (5) Documents, concurrently with its determination, the basis for its determination in the minutes of its meeting These minutes are reviewed, revised if necessary and approved at the following meeting of the Executive Compensation Committee. The process described above was used to establish compensation for the following positions: Chief Executive Officer, Chief Field Development Officer, Chief Financial Officer, Chief Medical Officer, Chief Revenue Officer, Executive Vice President of Government Affairs & Advocacy, Senior Vice President and Chief Technology Officer, Senior Vice President of Human Resources, Senior Vice President of Marketing & Communications. The total compensation of executives at the American Diabetes Association is specifically designed to attract and retain the highest qualified executive talent to fulfill the critically important mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes.
Form 990	Part VI	C	17	Filing Jurisdiction & Registration Number: Alabama-AL97-256, Alaska-N/A, Arizona-10145, Arkansas-N/A, California-CT81471, Colorado-2002-3003670, Connecticut-5084, District of Columbia-981855, Florida-CH1618, Georgia-CH-001422, Hawaii-N/A, Illinois-CO 01-025537, Indiana-000103829-000, Kansas- 177-257-350, Kentucky-45, Louisiana-N/A, Maine- CO-1247, Maryland-102, Massachusetts-029317, Michigan-MICS 10326, Minnesota-N/A, Mississippi- 100000294, Missouri- CO-021-87, Nevada-C28859-1997, New Hampshire-5006, New Jersey- CH-0581900, New Mexico-N/A, New York- 1/30/1965, North Carolina- SL000618, North Dakota-7894, Ohio- 01-0239, Oklahoma- N/A, Oregon- 16402, Pennsylvania- No. 21, Rhode Island-95-233, South Carolina-641, Tennessee-5104, Utah- 6536093-Char, Virginia-N/A, Washington-7664, West Virginia-N/A, Wisconsin- 3020-800.

Form	Part	Section	Line	Explanation
Form 990	Part VI	C	19	The following information is available on the American Diabetes Association's website: < http://www.diabetes.org >: Board of Directors, Audited Consolidated Financial Statements, Latest 990 filed, Whistleblower policy. Available subject to request to the American Diabetes Association Legal Affairs department are the following: Current Bylaws, Articles of Incorporation, Conflict of Interest Policy.
Form 990	Part VII	A	1a(1)	The Chief Executive Officer of the Association is a non-voting member of the Board of Directors.
Form 990	Part VI	A	4	The bylaws of the American Diabetes Association were revised in 2020. Changes to the bylaws include: (1) Directors required to serve on at least one bylaws or standing committee. (2) Number of at-large directors reduced from six to five. (3) Board reduced to not more than thirteen elected directors. (4) Board Development Committee and Executive Compensation Committee combined to form Talent, Compensation & Board Development Committee. (5) Audit Committee changed to Audit & Governance Committee. (6) Three new standing committees formed - Advocacy Committee, Fundraising Committee and Council for Medicine, Education, Science & Healthcare.
Form 990	Part VII	A	9	Employment term for Robert Gabbay, Chief Scientific and Medical Officer, started on July 1, 2020. Employment term for Eloise Scavella, Chief Operating and Strategy Officer, ended on October 30, 2020. Employment term for John Agos, Chief Strategic Development Officer, ended on July 1, 2020. Employment term for Charles Henderson, Chief Development Officer, started on January 6, 2020. Employment term for Jacqueline Seberry, Chief Marketing and Digital Officer, started on January 21, 2020.

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No. 1545-0047

2020

Open to Public Inspection

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
- ▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury
Internal Revenue Service

Name of the organization

American Diabetes Association

Employer identification number

13-1623888

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1) -----					
(2) -----					
(3) -----					
(4) -----					
(5) -----					
(6) -----					

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) American Diabetes Association Research Foundation, Inc. 54-17 See Part VII 2451 Crystal Drive, Ste 900 Arlington, VA 22202	VA	501 (c) (3)	7		American Diabetes Association		X
(2) American Diabetes Association Property Title Holding Corporation See Part VII 2451 Crystal Drive, Ste 900 Arlington, VA 22202	VA	501 (c) (2)	N/A		American Diabetes Association		X
(3) -----							
(4) -----							
(5) -----							
(6) -----							
(7) -----							

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	
(1) -----												
(2) -----												
(3) -----												
(4) -----												
(5) -----												
(6) -----												
(7) -----												

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1) Various Perpetual Trusts -----	Fiduciary		American Diabetes Association	Trust					X
(2) Various Perpetual Trusts -----	Fiduciary		American Diabetes Association	Trust					X
(3) Various Perpetual Trusts -----	Fiduciary		American Diabetes Association	Trust					X
(4) Various Charitable Remainder Trusts -----	Fiduciary		American Diabetes Association	Trust					X
(5) Various Charitable Remainder Trusts -----	Fiduciary		American Diabetes Association	Trust					X
(6) Various Charitable Remainder Trusts -----	Fiduciary		American Diabetes Association	Trust					X
(7) Various Charitable Remainder Trusts -----	Fiduciary		American Diabetes Association	Trust					X

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

		Yes	No
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a	Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity		X
b	Gift, grant, or capital contribution to related organization(s)	X	
c	Gift, grant, or capital contribution from related organization(s)		X
d	Loans or loan guarantees to or for related organization(s)		X
e	Loans or loan guarantees by related organization(s)		X
f	Dividends from related organization(s)		X
g	Sale of assets to related organization(s)		X
h	Purchase of assets from related organization(s)		X
i	Exchange of assets with related organization(s)		X
j	Lease of facilities, equipment, or other assets to related organization(s)		X
k	Lease of facilities, equipment, or other assets from related organization(s)		X
l	Performance of services or membership or fundraising solicitations for related organization(s)	X	
m	Performance of services or membership or fundraising solicitations by related organization(s)		X
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	X	
o	Sharing of paid employees with related organization(s)	X	
p	Reimbursement paid to related organization(s) for expenses		X
q	Reimbursement paid by related organization(s) for expenses		X
r	Other transfer of cash or property to related organization(s)		X
s	Other transfer of cash or property from related organization(s)		X
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.		

	(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1)	American Diabetes Association Research Foundation Inc.	b	7,307,220	Cash
(2)	American Diabetes Association Research Foundation Inc.	l,n,o	517,290	Fair Value
(3)	American Diabetes Association Property Title Holding Corporation	s	1,626,611	Cash
(4)				
(5)				
(6)				

Part VI **Unrelated Organizations Taxable as a Partnership.** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	
(1) -----													
(2) -----													
(3) -----													
(4) -----													
(5) -----													
(6) -----													
(7) -----													
(8) -----													
(9) -----													
(10) -----													
(11) -----													
(12) -----													
(13) -----													
(14) -----													
(15) -----													
(16) -----													

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R. See instructions.

Part II Line 1b The Foundation's objective is to secure major gifts and grants to fund
diabetes related research leading to the prevention and cure of diabetes, the prevention and
cure of the complications of diabetes, and new therapies for individuals affected by diabetes.

Part II Line 2b The mission of the American Diabetes Association Property Title Holding Corp.
is to hold title to real property, collect the income therefrom, and remit to the American
Diabetes Association.

